

NORTH AMERICA



2026 - 2027

AREA MANAGER WEST-COAST & ROCKY MOUNTAINS & RETAIL ACCOUNT MANAGER
Kathy McKay
 Kathy.McKay@beekenkamp-usa.com
 C: (360) 202 5333

AREA MANAGER CANADA
Lori Cruickshank
 Lori.cruickshank@beekenkamp-usa.com
 C: (604) 809 6273

COMMERCIAL MANAGER NORTH AMERICA
Jeroen Steenbergen
 Jeroen.Steenbergen@beekenkamp-usa.com
 C: (786) 304 4169



COMMERCIAL MANAGER NORTH AMERICA
Jeroen Steenbergen
 Jeroen.Steenbergen@beekenkamp-usa.com
 C: (786) 304 4169



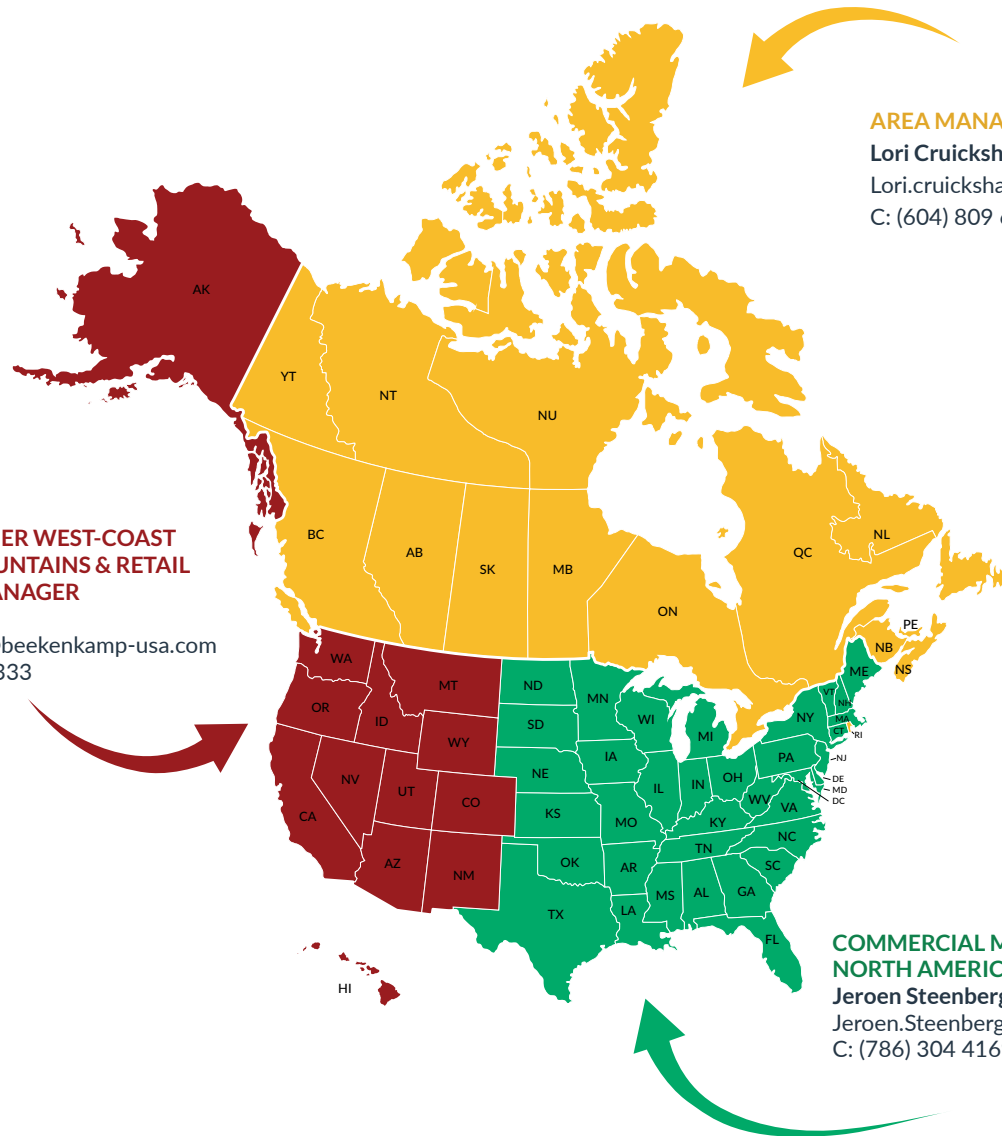
PRODUCT MANAGER NORTH AMERICA
Charlie Duft
 Charlie.Duft@beekenkamp-usa.com
 C: (612) 227 2072



AREA MANAGER CANADA
Lori Cruickshank
 Lori.Cruickshank@beekenkamp-usa.com
 C: (604) 809 6273

AREA MANAGER WEST-COAST & ROCKY MOUNTAINS & RETAIL ACCOUNT MANAGER
Kathy McKay
 Kathy.McKay@beekenkamp-usa.com
 C: (360) 202 5333

BACK OFFICE
Cana Meola
 Cana.Meola@beekenkamp-usa.com



BROKER LIST

Ball Seed 🇺🇸🇨🇦
 622 Town Road
 West Chicago, IL 60185-2698
 P: (800) 897 2255
 F: (630) 562 7969
 info@ballseed.com
 www.ballseed.com

Eason Horticultural Resources 🇺🇸
 939 Helen Ruth Drive
 Ft. Wright, KY 41017
 P: (800) 214 2221
 F: (859) 578 2266
 info@ehrnet.com
 www.ehrnet.com

Express Seed Company 🇺🇸🇨🇦
 51051 US Hwy 20
 Oberlin, OH 44074
 P: (800) 221 3838
 F: (440) 774 2892
 custservice@expresshome.com
 www.expressseed.com

McHutchison 🇺🇸
 40 Shuman Blvd 120
 Naperville, IL 60563
 P: (800) 943 2230
 F: (866) 234 8884
 info@mchutchison.com
 www.mchutchison.com

Griffin 🇺🇸
 4951 Indiana Ave, Ste. 100
 Lisle, IL 60532
 P: (800) 323 7253
 F: (630) 969 6373
 orders@griffinmail.com
 www.griffins.com

Henry F. Michell Co Inc. 🇺🇸
 225 West Church Road
 King of Prussia, PA 19406
 P: (800) 422 4678
 F: (610) 265 4208
 info@michells.com
 www.michells.com

Zyromski Horticulture 🇨🇦
 1853, Chemin Laliberte
 Rivière-Rouge, Quebec J0T 1T0
 Canada
 P: (819) 275 5156
 F: (819) 275 7976
 info@zyromski.com
 www.zyromski.com

ROOT 'N' SELL

DeVry Greenhouses BC
 49150 Castleman Road
 Chilliwack, BC V2P 6H4
 P: (604) 794 3874
 F: (888) 537 1109
 info@devrygreenhouses.com
 www.devrygreenhouses.com

DGI
 7073 40th Ave
 Hudsonville, MI 49426
 P: (616) 669 0552
 www.dgiprop.com

Green Circle Growers
 15650 St Rt 511
 Oberlin, OH 44074
 P: (440) 774 2259
 F: (440) 774 1465
 info@greencirclegrowers.com
 www.greencirclegrowers.com

Knox Nursery
 940 Avalon Road
 Winter Garden, FL 34787
 P: (407) 654 1972
 F: (407) 654 2302
 dramos@knoxnursery.com
 www.knoxnursery.com

Lucas Greenhouses
 1049 Whig Lane Rd
 Monroeville, NJ 08343
 P: (856) 881 0234
 F: (858) 881 2502
 info@lucasgreenhouses.com
 www.lucasgreenhouses.com

Plantpeddler
 530 2nd Ave Sw
 Cresco, IA 52136
 P: (800) 827 1654
 F: (563) 547 5792
 info@plantpeddler.com
 www.plantpeddler.com

Plug Connection
 2627 Ramona Drive
 Vista, CA 92084
 P: (760) 631 0992
 sales@plugconnection.com
 www.plugconnection.com

Rocky Mountain Liners
 7290 Kipling St
 Arvada, CO 80005
 P: (303) 424 8536
 F: (303) 421 5112
 info@rockymountainliners.com
 www.rockymountainliners.com

CEO
Marc Driessen

HEAD OF COMMERCIAL OPERATIONS (OUTSIDE EUROPE)
Sirekit Mol
 Sirekit.Mol@beekenkamp-usa.com
 C: +31 (0)6 29 72 19 09

PRODUCT MANAGER
 Koen Heijstek
 C:+31 (0)6 26 01 49 53
 Koen.Heijstek@beekenkamp.nl

LOGISTICAL SERVICE
 cs@beekenkamp-usa.com

FINANCIAL DEPARTMENT
 ar@beekenkamp.nl
 P: +31 (0) 174 526 137

MARKETING OFFICE
Annieck Nota-Ruijgrok
 Annieck.Ruijgrok@beekenkamp.nl
 C: +31 (0)6 12 56 15 83

Pictures request: marketing@beekenkamp.nl



Argyranthemum Simba®	9	Dahlia LaBella® Grande Chocolate	39
Begonia Beauvilia®	11	Dahlia LaBella® Medio	41
Begonia Waterfall®	13	Dahlia LaBella® Medio Fun	42
Begonia Fragrant Falls®	15	Dahlia LaBella® Piccolo	45
Begonia BK Collection™	16	Fuchsia Bella Fuchsia™	46
Begonia Dreams® Garden	18	Gaura Compact Rose	50
Begonia Barkos-Collection	19	Impatiens Odyssey® Compact	51
Begonia Ilona Collection®	20	Impatiens Odyssey®	53
Begonia Solenia®	22	Lavandula Aromance®	54
Begonia Catrin	23	Lobelia Hot®	55
Begonia Spacestars™	25	Osteospermum Sunny®	57
Calibrachoa Oasis	27	Pericallis Pop!™	59
Campanula Campala®	29	Petunia Tea™	61
Celosia Kelos® Atomic	30	Verbena Fuerte™	66
Celosia Kelos® Fire	31	Verbena Fuerte™ Compact	69
Dahlia LaBella® Maggiore	33	Euphorbia Superstars® Robyn	70
Dahlia LaBella® Maggiore Fun	35	Euphorbia Superstars® Kayla	71
Dahlia LaBella® Grande	36	Euphorbia Superstars®	72
Dahlia LaBella® Grande Fun	38	Euphorbia pulcherrima Princettia®	77



ETHIOPIA

Box Size: 20 x 15.5 x 12 inch
 Hard minimum order of 1500 per location.
 (mix and match)

Argyranthemum	(8.400 per box)
Campanula Campala®	(13.800 per box)
Dahlia LaBella® Grande	(16.200 per box)
Dahlia LaBella® Maggiore	(16.200 per box)
Dahlia LaBella® Medio	(16.200 per box)
Dahlia LaBella® Piccolo	(16.200 per box)
Gaura	(9.600 per box)
Impatiens NG	(7.200 per box)
Lavandula Aromance®	(16.200 per box)
Lobelia	(9.000 per box)
Osteospermum Sunny®	(7.200 per box)
Verbena Fuerte™	(12.000 per box)

Expection hard minimum 3.000:

Princettia®	(9.000 per box)
Pericallis Pop!™	(9.000 per box)

UGANDA

Box Size: 21.5 x 12.5 x 12 inch
 Hard minimum order of 1500 per location.
 (mix and match)

Begonia Waterfall	(2.100 per box)
Begonia Beauvilia	(2.100 per box)
Begonia BK Collection™	(1.500 per box)
Begonia elatior	(1.500 per box)
Begonia Spacestars™	(2.100 per box)
Begonia Solenia®	(1.800 per box)
Celosia Kelos® Atomic	(2.400 per box)
Celosia Kelos® Fire	(2.400 per box)
Petunia Tea™	(8.400 per box)
Calibrachoa Oasis	(8.400 per box)

KENYA FUCHSIA

(Location Kenya H)

Box Size: 23.5 x 16 x 4.5 inch
 Hard minimum order of 2000 per location.
 (mix and match)

Fuchsia	(12.000 per box)
Week 32, 34, 36, 38	
Week 40 - 11	
Week 13, 15	

MEXICO

Box Size: 23 x 14.5 x 11 inch
 Hard minimum order of 1000 per location.
 (mix and match)

Poinsettia Superstars®	(2.000 per box)
------------------------	-----------------



At Beekenkamp Plants, we focus on delivering genetics that combine efficiency, reliability and strong value for both producers and consumers. Every series in our assortment is developed with growers in mind, ensuring consistent performance from propagation to finished product. This season, we are introducing several improvements and new varieties designed to support streamlined production and simplify crop scheduling. The new Calibrachoa Oasis series offers reliable rooting, controlled vigor and early, uniform flowering. It performs exceptionally well in hanging baskets, patio containers and landscape beds, forming a dense, low-maintenance canopy that attracts bees, butterflies and hummingbirds. With its early bloom, strong color stability and natural branching, Oasis supports efficient scheduling and reduces labor—making it suitable for both mass and premium programs. Begonia Spacestars is a vigorous rex Begonia for semi-shade, featuring strong foliage, uniform growth and a naturally compact habit that helps limit PGR use. It finishes well in anything from quart pots to larger containers, making it ideal for both indoor and outdoor retail programs. Petunia Tea™ brings new, vibrant colors. Fast rooting and strong branching create full baskets with shorter crop time, while stable flower size is maintained even in high light. Our LaBella® Dahlias remain a category favorite thanks to predictable scheduling, controlled growth and excellent tolerance to variable weather. Their strong shelf life ensures clean retail displays and high sell-through across the full color and size range. Verbena Fuerte™ provides heat tolerance, long flowering and good mildew resistance, along with a controlled spread that works well in mixed combinations. Pericallis Pop!™ delivers early color and a naturally mounded form that often requires minimal pinching, making it a great choice for cool-season programs.

Thank you for the trust and support you have shown us in recent years. I also appreciate the opportunity to welcome new customers into the Beekenkamp family. Your Beekenkamp Team is here to support you as we continue growing for the future together.★

Chez Beekenkamp Plants, nous nous concentrons sur le développement de génétiques alliant efficacité, fiabilité et forte valeur ajoutée pour les producteurs comme pour les consommateurs. Chaque série de notre assortiment est conçue en pensant aux cultivateurs, garantissant des performances constantes, de la propagation au produit fini. Cette saison, nous introduisons plusieurs améliorations et nouvelles variétés

destinées à optimiser la production et à simplifier la planification des cultures. La nouvelle série Calibrachoa Oasis offre un enracinement fiable, une vigueur contrôlée et une floraison précoce et uniforme. Elle se développe parfaitement dans les suspensions, les pots de terrasse et les massifs, formant un couvert dense et nécessitant peu d'entretien, tout en attirant abeilles, papillons et colibris. Grâce à sa floraison précoce, à la stabilité de ses couleurs et à son port naturellement ramifié, Oasis facilite la planification et réduit les besoins en main-d'œuvre – un atout pour les programmes de masse comme pour les gammes premium. Begonia Spacestars est un bégonia rex vigoureux pour la mi-ombre, doté d'un feuillage fort, d'une croissance uniforme et d'un port naturellement compact permettant de limiter l'utilisation de régulateurs de croissance. Il atteint une belle finition, du pot quart jusqu'aux contenants plus grands, ce qui en fait un choix idéal pour les ventes intérieures comme extérieures. Petunia Tea™ apporte de nouvelles couleurs vibrantes. Son enracinement rapide et sa ramification vigoureuse permettent d'obtenir des suspensions bien remplies avec un temps de culture réduit, tout en conservant une taille de fleur stable, même en conditions de forte luminosité. Nos LaBella® Dahlias restent une référence dans leur catégorie grâce à une planification prévisible, une croissance contrôlée et une excellente tolérance aux variations climatiques. Leur longue durée de vie en rayon garantit des présentations soignées et un fort taux de vente, dans toutes les tailles et couleurs disponibles. Verbena Fuerte™ se distingue par sa tolérance à la chaleur, sa longue floraison et sa bonne résistance au mildiou, avec un port bien maîtrisé idéal pour les compositions. Pericallis Pop!™ offre une couleur précoce et un port naturellement arrondi nécessitant peu de pincement, ce qui en fait un excellent choix pour les programmes de saison fraîche. Merci pour la confiance et le soutien que vous nous avez accordés ces dernières années. J'apprécie également l'opportunité d'accueillir de nouveaux clients dans la famille Beekenkamp. Votre équipe Beekenkamp est à vos côtés pour continuer à grandir ensemble vers l'avenir. ★

En Beekenkamp Plants nos enfocamos en ofrecer genética que combine eficiencia, fiabilidad y un alto valor tanto para productores como para consumidores. Cada serie de nuestro surtido está desarrollada pensando en los cultivadores, garantizando un rendimiento constante desde la propagación hasta el producto final. Esta temporada presentamos varias mejoras y nuevas variedades diseñadas para optimizar la producción y simplificar la










planificación del cultivo. La nueva serie Calibrachoa Oasis ofrece un enraizamiento fiable, vigor controlado y una floración temprana y uniforme. Funciona excepcionalmente bien en cestas colgantes, macetas de terraza y parterres, formando una cubierta densa y de bajo mantenimiento que atrae abejas, mariposas y colibríes. Su floración temprana, la estabilidad del color y su ramificación natural facilitan la programación del cultivo y reducen la necesidad de mano de obra, lo que la hace adecuada para programas tanto masivos como premium. Begonia Spacestars es un Begonia rex vigoroso para semisombra, con un follaje fuerte, crecimiento uniforme y un porte naturalmente compacto que ayuda a limitar el uso de reguladores de crecimiento. Termina bien en macetas pequeñas hasta contenedores grandes, lo que la convierte en una opción ideal para la venta tanto interior como exterior. Petunia Tea™ incorpora nuevos colores vibrantes. Su rápido enraizamiento y fuerte ramificación crean cestas llenas con un tiempo de cultivo más corto, manteniendo un tamaño floral estable incluso bajo alta luminosidad. Nuestras LaBella® Dahlias siguen siendo favoritas en su categoría gracias a su programación predecible, crecimiento controlado y excelente tolerancia a condiciones climáticas variables. Su larga vida en estantería garantiza presentaciones limpias y un alto nivel de ventas en todas las gamas de colores y tamaños. Verbena Fuerte™ destaca por su tolerancia al calor, larga floración

y buena resistencia al mildiu, con un porte controlado ideal para combinaciones. Pericallis Pop!™ ofrece color temprano y un porte naturalmente redondeado que requiere poco pinzado, lo que la convierte en una excelente opción para programas de temporada fría. Gracias por la confianza y el apoyo que nos han brindado en los últimos años. También agradezco la oportunidad de dar la bienvenida a nuevos clientes a la familia Beekenkamp. Su equipo Beekenkamp está aquí para apoyarle mientras seguimos creciendo juntos hacia el futuro.

HEAD OF COMMERCIAL NORTH AMERICA
Sirekit Mol



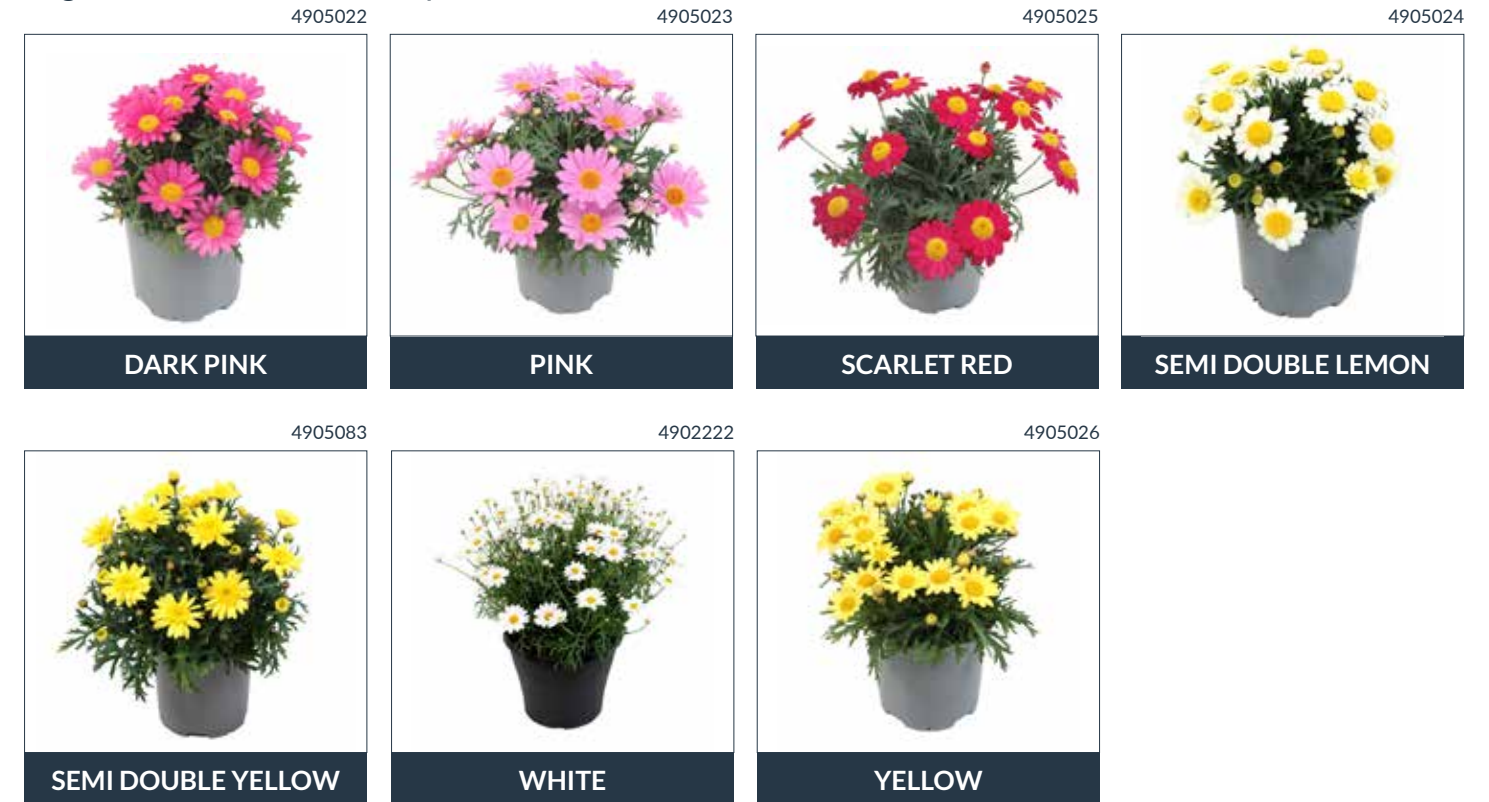

KEY TO SYMBOLS:

	UNROOTED CUTTINGS/ UNITS PER BAG		COMPACT
	DELIVERY WEEKS		VERY VIGOROUS
	PRODUCTION TIME		EARLY
	RECOMMENDED POT SIZE		LATE
	PLANT HEIGHT		



Simba® White






Argyranthemum frutescens | Simba®



- ▶ Compact plant habit
- ▶ Easy branching
- ▶ Long flowering period
- ▶ Very floriferous

- ▶ Port compact de la plante
- ▶ Ramification facile
- ▶ Longue période de floraison
- ▶ Très florifère

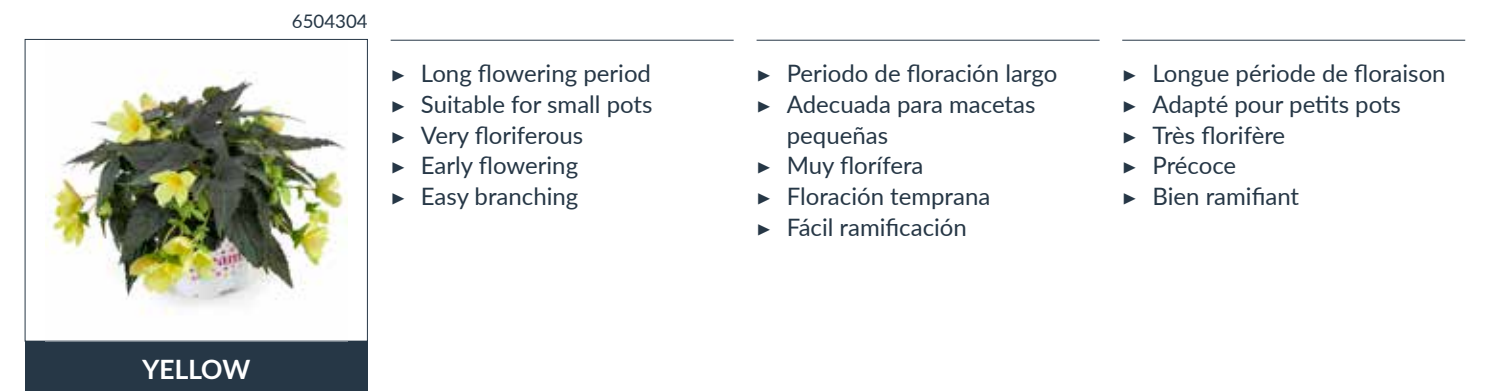
- ▶ Hábito de planta compacto
- ▶ Ramas fáciles de desarrollar
- ▶ Larga época de floración
- ▶ Muy florífera

Argyranthemum Simba®	 O100	 41 - 14	 9 - 24 weeks	 6 - 8 inch	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Simba® Dark Pink	●○○○○	Upright	●●●○	n/a	Ethiopia
Simba® Pink	●●○○○	Upright	●●●○	n/a	Ethiopia
Simba® Scarlet Red	●●○○○	Upright	●●●○	n/a	Ethiopia
Simba® Semi Double Lemon	●○○○○	Upright	●●●○	n/a	Ethiopia
Simba® Semi Double Yellow	●●○○○	Upright	●●●○	n/a	Ethiopia
Simba® White	●○○○○	Upright	●●●○	n/a	Ethiopia
Simba® Yellow	●●●○○	Upright	●●●○	n/a	Ethiopia

Beauvilia®

CUTTING RAISED

Begonia | Beauvilia®



Begonia Beauvilia®	O100	40 - 15	12 - 18 weeks	4 inch - hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Beauvilia® Bright Pink	●●○○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Dark Salmon	●●●○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Red	●●○○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® White	●○○○○	Semi-trailing	●●●	n/a	Uganda
Beauvilia® Yellow	●●○○○	Semi-trailing	●●●	n/a	Uganda



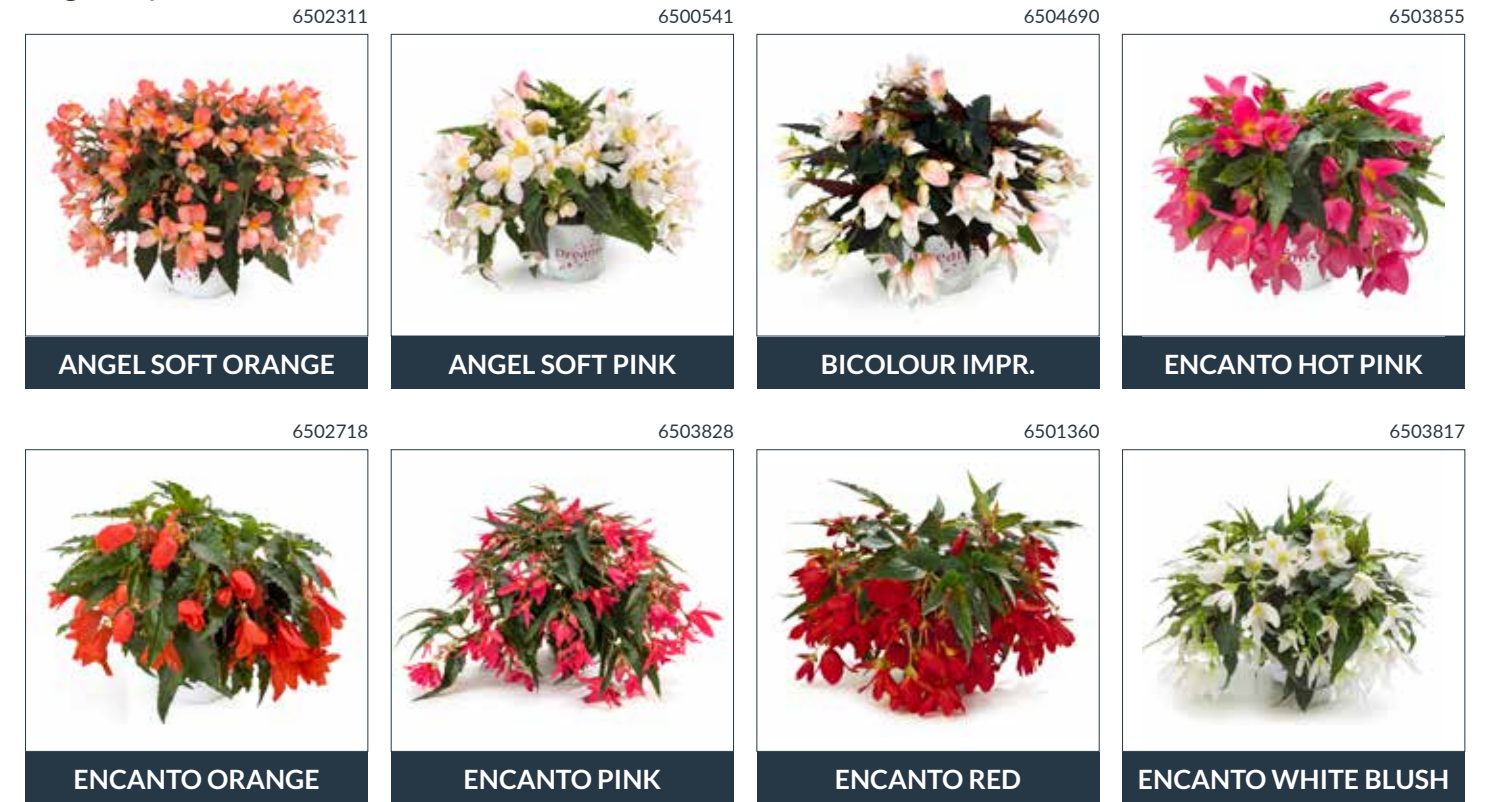
Begonia
Dreams

Waterfall® Angel Soft Orange



Begonia
Dreams

Begonia | Waterfall®



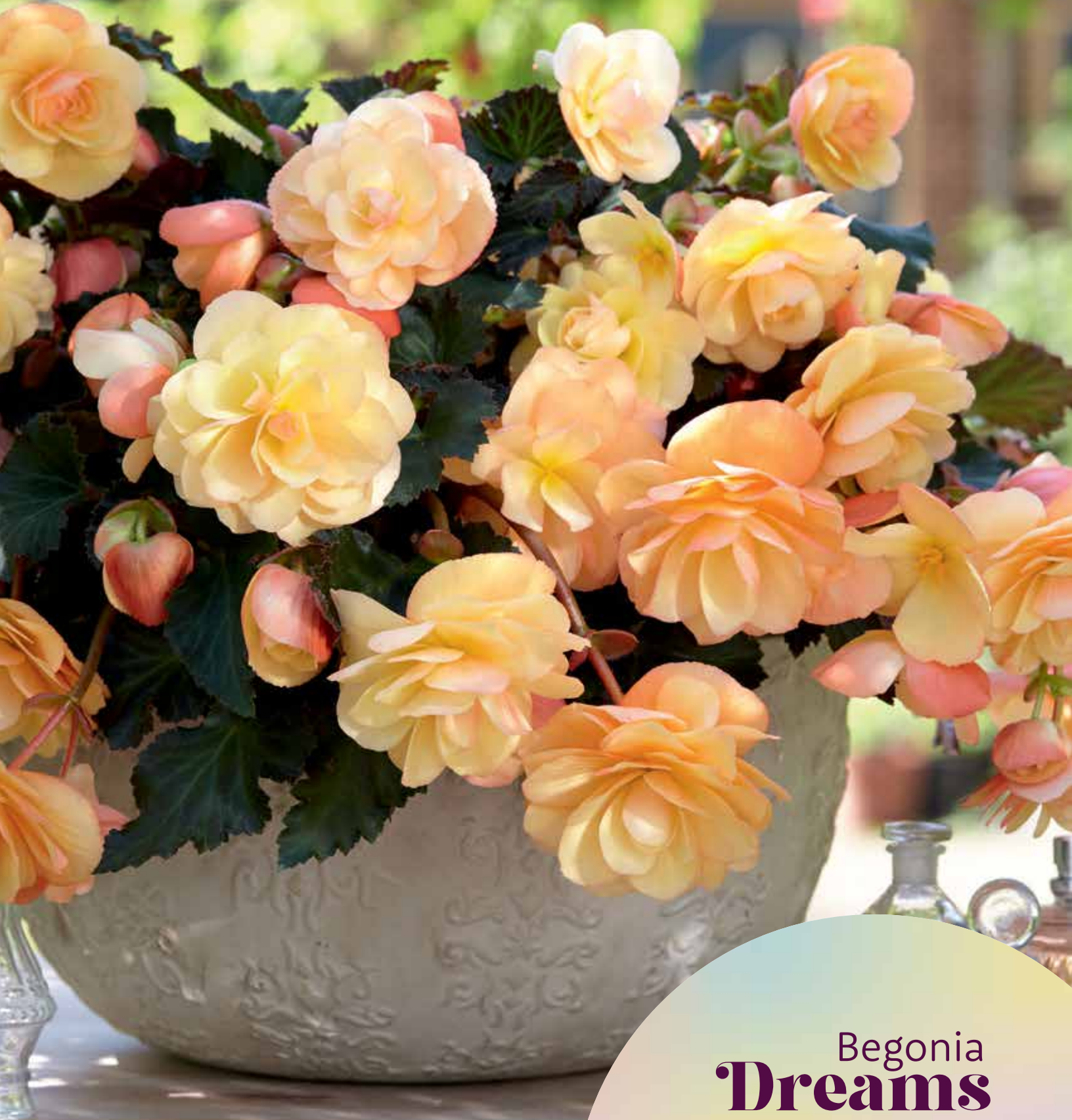
- ▶ Easy branching
- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Large flowers

- ▶ Fácil ramificación
- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Flores grandes

- ▶ Bien ramifiant
- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ À grosses fleurs

Begonia boliviensis Waterfall®	O100	47 - 15	12 - 18 weeks	6 inch - hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Waterfall® Angel Soft Orange	●●●●○	Semi-trailing	●●●○	n/a	Uganda
Waterfall® Angel Soft Pink	●●●●○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Bicolour Impr.	●●●●○	Semi-trailing	●●●○	n/a	Uganda
Waterfall® Encanto Hot Pink	●●●●○	Semi-trailing	●●●○	n/a	Uganda
Waterfall® Encanto Orange	●●●●○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Encanto Pink	●●●●○	Semi-trailing	●●●○	n/a	Uganda
Waterfall® Encanto Red	●●●●○	Semi-trailing	●●●	n/a	Uganda
Waterfall® Encanto White Blush	●●●●○	Semi-trailing	●●○	n/a	Uganda

Fragrant Falls® Peach



Begonia x tuberhybrida | Fragrant Falls®

6502072

6502070



LEMON








PEACH

- ▶ Perfumed flowers
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Suitable for small pots up to hanging baskets

- ▶ Tiene flores perfumadas
- ▶ Flores grandes
- ▶ Periodo de floración largo en jardín
- ▶ Apto para macetas pequeñas hasta cestas colgantes

- ▶ À fleurs parfumées
- ▶ À grosses fleurs
- ▶ Période de floraison longue en jardin
- ▶ Convient pour les petits pots jusqu'aux paniers suspendus

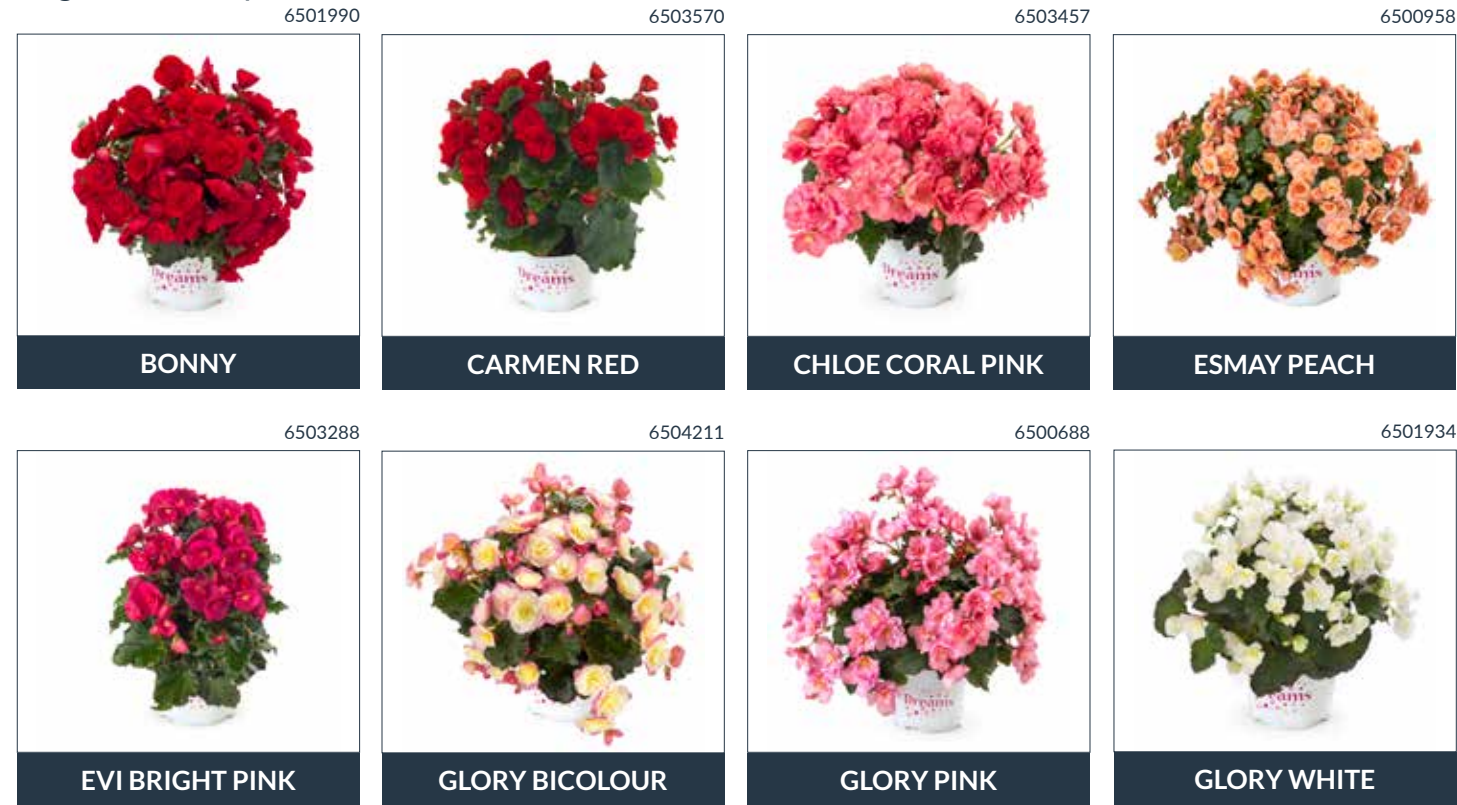
Begonia Fragrant Falls®	 O100	 47 - 15	 13 - 19 weeks	 6 inch - hb	 6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Fragrant Falls® Lemon	●○○○○	Semi-trailing	●●○	n/a	Uganda
Fragrant Falls® Peach	●○○○○	Semi-trailing	●●○	n/a	Uganda



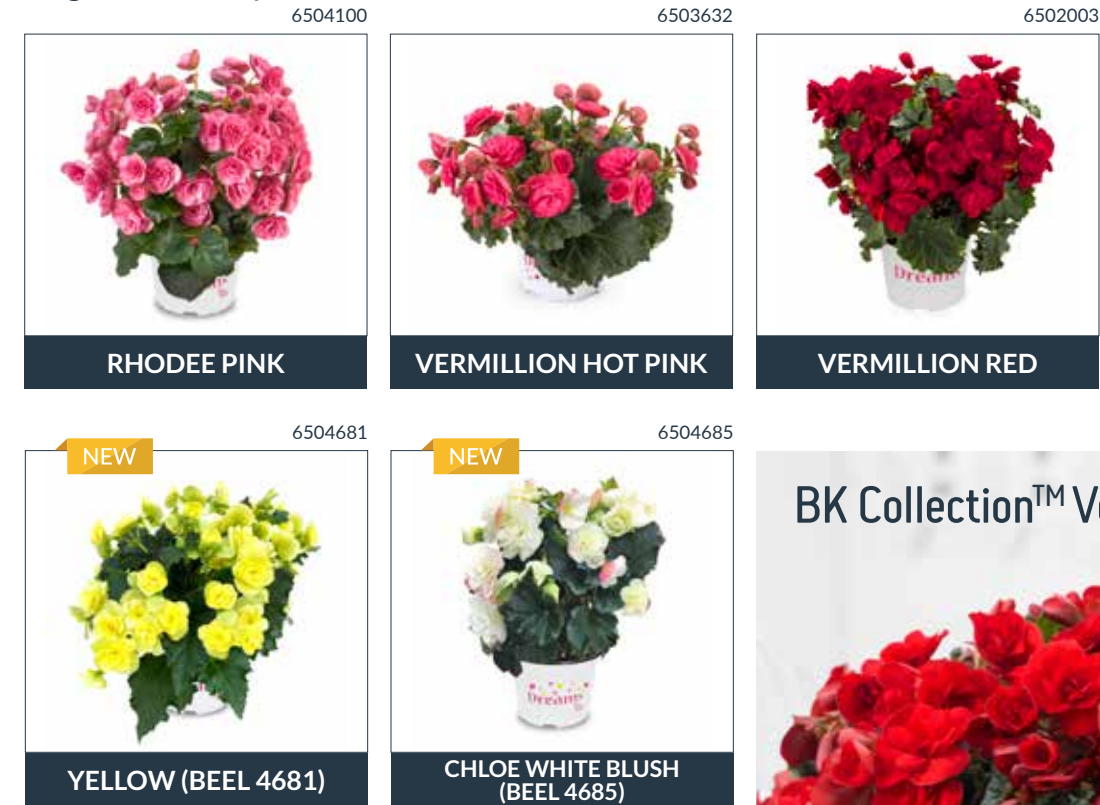
Fragrant Falls® Lemon

Begonia
Dreams

Begonia elatior | BK Collection™



Begonia elatior | BK Collection™



- ▶ Excellent outdoor performance
- ▶ Excellent shelf life
- ▶ Long flowering period
- ▶ Nice round plant shape
- ▶ Very floriferous

- ▶ Excellente performance en extérieur
- ▶ Excellente durée de conservation
- ▶ Longue période de floraison
- ▶ Belle forme de plante ronde
- ▶ Très florifère

- ▶ Excelente rendimiento al aire libre
- ▶ Excelente vida útil
- ▶ Largo período de floración
- ▶ Bonita forma de planta redonda
- ▶ Muy florífero

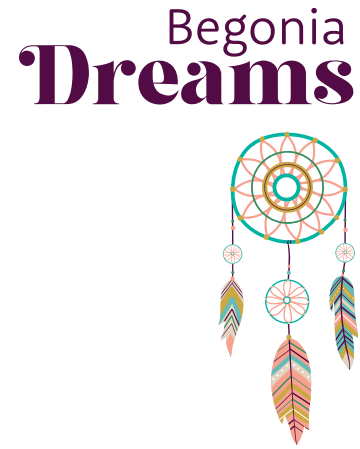
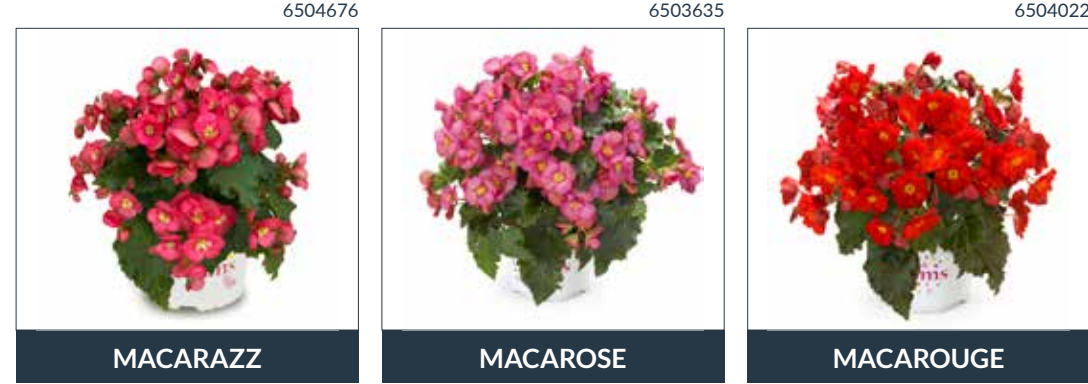
Begonia Dreams



Begonia BK Collection™	O100	41 -19	15 - 22 weeks	Quart - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
BK Collection™ Bonny	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Carmen Red	●●●●○	Upright	●●●	n/a	Uganda
BK Collection™ Chloe Coral Pink	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Esmay Peach	●●●●○	Upright	●●●	n/a	Uganda
BK Collection™ Evi Bright Pink	●●●●●	Upright	●●○	n/a	Uganda
BK Collection™ Glory Bicolour	●○○○○	Upright	●●○	n/a	Uganda
BK Collection™ Glory Pink	●●●●○	Upright	●●●	n/a	Uganda
BK Collection™ Glory White	●●●●○	Upright	●●●	n/a	Uganda

Begonia BK Collection™	O100	41 -19	15 - 22 weeks	Quart - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
BK Collection™ Rhodee Pink	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Vermillion Hot Pink	●●●●○	Upright	●●○	n/a	Uganda
BK Collection™ Vermillion Red	●●●●●	Upright	●●●	n/a	Uganda
BK Collection™ Yellow (BEEL 4681)	●●●●○	Semi-trailing	●●○	n/a	Uganda
BK Collection™ Chloe White Blush (BEEL 4685)	●●●●○	Upright	●●○	n/a	Uganda

Begonia | Dreams® Garden



VERY VIGOROUS

- ▶ Excellent heat tolerance
 - ▶ Long flowering period
 - ▶ Especially suited for bigger potsizes
 - ▶ Strong single flowers
 - ▶ Has a nice round plant shape
- ▶ Excelente tolerancia al calor
 - ▶ Periodo de floración largo en jardín
 - ▶ Especialmente adecuada para macetas de gran tamaño
 - ▶ Flores resistentes
 - ▶ Tiene una forma de planta redonda y bonita
- ▶ Excellente tolérance à la chaleur
 - ▶ Periode de floraison longue en jardin
 - ▶ Spécifiquement adaptés pour gros pots.
 - ▶ Fleurs costeaux
 - ▶ À une forme de plante belle ronde

Begonia Dreams® Garden	O100	41 - 32	14 - 17 weeks	6 - 12 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Dreams® Garden Macarazz	●●●●○	Upright	●●●○	n/a	Uganda
Dreams® Garden Macarose	●●●●○	Upright	●●●○	n/a	Uganda
Dreams® Garden Macarouge	●●●●●	Upright	●●●	n/a	Uganda



Begonia elatior | Barkos-Collection











★ Suitable for indoor pot programs as well as outdoor garden performance

- ▶ Double flowering
 - ▶ Very floriferous
 - ▶ Excellent shelf life
 - ▶ Ideal for year round production
- ▶ Con flores dobles
 - ▶ Muy florifera
 - ▶ Excelente desempeño en anaquel
 - ▶ Ideal para producir durante todo el año
- ▶ À fleurs doubles
 - ▶ Très florifère
 - ▶ Durée de conservation parfaite
 - ▶ Idéale pour production toute l'année

Begonia Barkos-Collection	O100	Year round	15 - 22 weeks	Quarts - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Barkos-Collection Baladin	●●●●○	Upright	●●●○	n/a	Uganda
Barkos-Collection Barkos	●●●●●	Upright	●●●○	n/a	Uganda
Barkos-Collection Berseba Pink	●○○○○	Upright	●●●○	n/a	Uganda
Barkos-Collection Borias	●●●●○	Upright	●●●○	n/a	Uganda








Begonia elatior | Ilona Collection®

 <p>6500007</p> <p>BATIK</p>	 <p>6500014</p> <p>BLITZ</p>	 <p>6500018</p> <p>BRITT DARK</p>	<p>Year round Availability</p>  <p>6500019</p> <p>CAMILLA</p>
 <p>6500020</p> <p>CARNEVAL</p>	 <p>6500023</p> <p>CLARA</p>	 <p>6500041</p> <p>NADINE</p>	 <p>6500043</p> <p>NETJA DARK</p>








Begonia elatior | Ilona Collection®

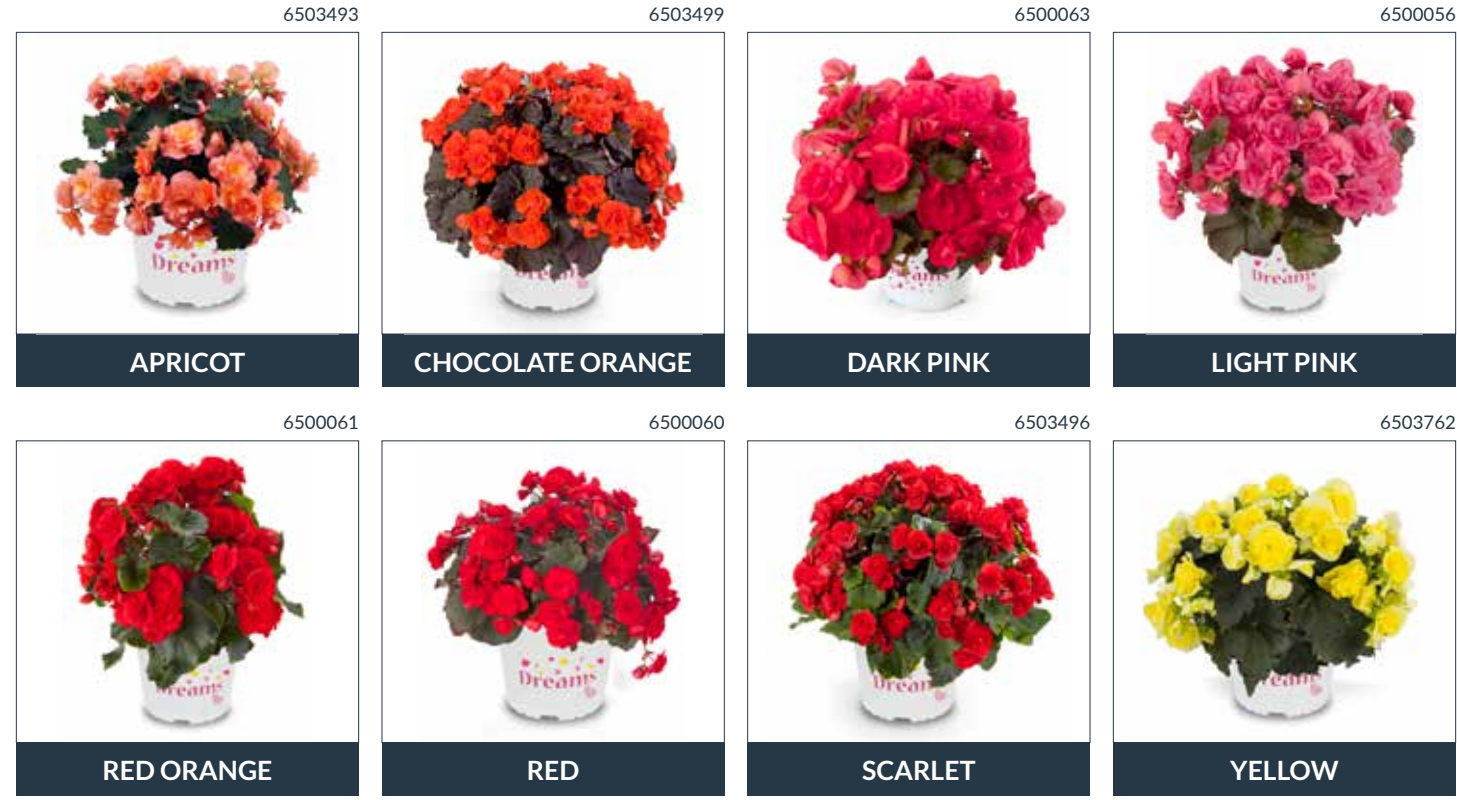
 <p>6503992</p> <p>NICOLE STONE ★</p>	 <p>6500606</p> <p>ORANGE STONE(SARA)</p>	 <p>6500046</p> <p>PEGGY</p>	<p>Year round Availability</p>  <p>6500047</p> <p>SANDRINE ★</p>
 <p>6500049</p> <p>VERONICA</p>	<ul style="list-style-type: none"> ▶ Very floriferous ▶ Vigorous ▶ Filled flowers 	<ul style="list-style-type: none"> ▶ Très florifère ▶ Vigoureux ▶ Fleurs remplies 	<ul style="list-style-type: none"> ▶ Muy florífera ▶ Vigoroso ▶ flores rellenas

★ Suitable for indoor pot programs as well as outdoor garden performance

Begonia Dreams

Begonia Ilona Collection®	 O100	 Year round	 15 - 22 weeks	 Quarts - 6 inch	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Ilona Collection® Batik	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Blitz	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Britt Dark	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Camilla	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Carneval	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Clara	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Nadine	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Netja Dark	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Nicole Stone	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Orange Stone (Sara)	●●●●○	Upright	●●○	n/a	Uganda
Ilona Collection® Peggy	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Sandrine	●●●●○	Upright	●●●	n/a	Uganda
Ilona Collection® Veronica	●●●●○	Upright	●●●	n/a	Uganda

Begonia elatior | Solenia®



- ▶ Long flowering period
- ▶ Suitable for hanging baskets
- ▶ Very floriferous
- ▶ Strong garden performance
- ▶ Excellent heat tolerance in most regions

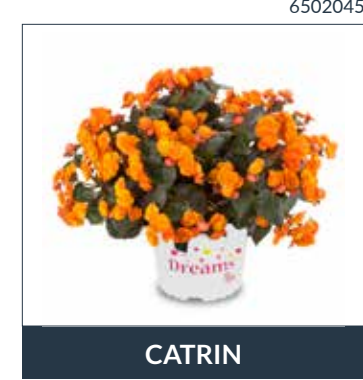
- ▶ Periode de floraison longue en jardin
- ▶ Adapté pour suspensions
- ▶ Très florifère
- ▶ Excellentes performances de jardin
- ▶ Excellente tolérance à la chaleur dans la plupart des régions

- ▶ Periodo de floración largo en jardín
- ▶ Indicada para cestas colgantes
- ▶ Muy florífera
- ▶ Fuerte rendimiento en el jardín
- ▶ Excelente tolerancia al calor en la mayoría de las regiones

Begonia Dreams

Begonia Solenia®	O100	36 - 28	14 - 19 weeks	6 inch - gallon	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Solenia® Apricot	●●●●○	Upright	●●●	n/a	Uganda
Solenia® Chocolate Orange	●●●●○	Upright	●○○	n/a	Uganda
Solenia® Dark Pink	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Light Pink	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Red Orange	●○○○○	Upright	●●○	n/a	Uganda
Solenia® Red	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Scarlet	●●●●○	Upright	●●○	n/a	Uganda
Solenia® Yellow	●●●●○	Upright	●●●	n/a	Uganda

Begonia elatior



- ▶ Very floriferous
- ▶ Excellent outdoor performance
- ▶ Très florifère
- ▶ Prestation dans le jardin excellente
- ▶ Muy florífera
- ▶ De jardín excelentes

Begonia Dreams

Begonia Catrin	O100	36 - 16	14 - 19 weeks	6 inch - hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Catrin	●●●●○	Upright	●●○	n/a	Uganda





Spacestars™ Maia Impr.

Begonia rex | Spacestars™

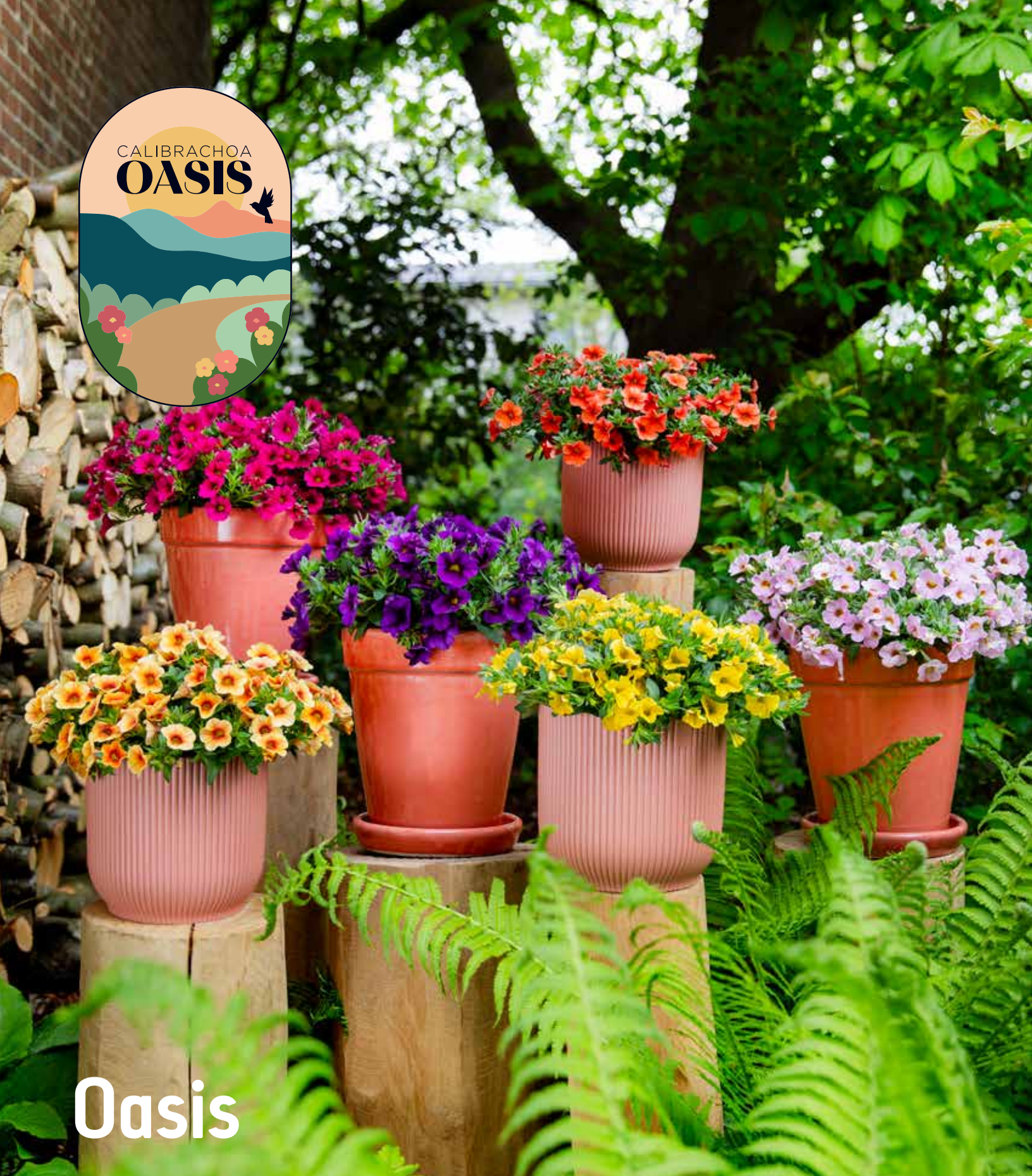


- ▶ Quick crop time
- ▶ Vigour matches pot size
- ▶ Indoor and outdoor use
- ▶ Very versatile plant
- ▶ Good for sun or shade
- ▶ Reduce crop time with longer day length
- ▶ Performs well grown in cooler temperatures
- ▶ Temps de culture rapide
- ▶ La vigueur correspond à la taille du pot
- ▶ Utilisation intérieure et extérieure
- ▶ Plante très polyvalente
- ▶ Bon pour le soleil ou l'ombre
- ▶ Le temps de culture est plus court lorsque la lumière du jour est plus longue
- ▶ Possible de pousser à des températures plus fraîches
- ▶ Tiempo de cultivo rápido
- ▶ El vigor coincide con el tamaño de la maceta
- ▶ Uso interior y exterior
- ▶ Planta muy polivalente
- ▶ Bueno para el sol o la sombra.
- ▶ El tiempo de cultivo es más corto cuando la luz del día es más larga
- ▶ Posible crecer en temperaturas más frías

Begonia Spacestars™	O100	Year round	11 - 16 weeks	6 - 8 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Spacestars™ Haedi	●●●●●	Upright	n/a	n/a	Uganda
Spacestars™ Leda	●●●○○	Upright	n/a	n/a	Uganda
Spacestars™ Maia Impr.	●●●●○	Upright	n/a	n/a	Uganda
Spacestars™ Syrma	●●●●○	Upright	n/a	n/a	Uganda



Spacestars™ Syrma



Oasis

HAVEN FOR YOU, PARADISE FOR POLLINATORS

CUTTING RAISED

Calibrachoa hybrid | Oasis

<p>NEW 2200032</p> <p>GOLD FINCH (CLST0032)</p>	<p>NEW 2200036</p> <p>ORANGE FIREFLY (CLST0036)</p>	<p>NEW 2200020</p> <p>PINK LADYBEETLE (CLST0020)</p>	<p>NEW 2200030</p> <p>PURPLE SAPPHIRE (CLST0030)</p>
<p>NEW 2200041</p> <p>ROSY MAPLE (CLST0041)</p>	<p>NEW 2200035</p> <p>SCARLET Tanager (CLST0035)</p>	<p>EXPERIMENTAL 2200048</p> <p>CLST0048 (WHITE SKIPPER)</p>	

- ▶ Early flowering
- ▶ Easy branching
- ▶ Series with striking colors

- ▶ Floraison précoce
- ▶ Ramification facile
- ▶ Série aux couleurs remarquables

- ▶ Floración temprana
- ▶ Ramificación fácil
- ▶ Serie con colores llamativos



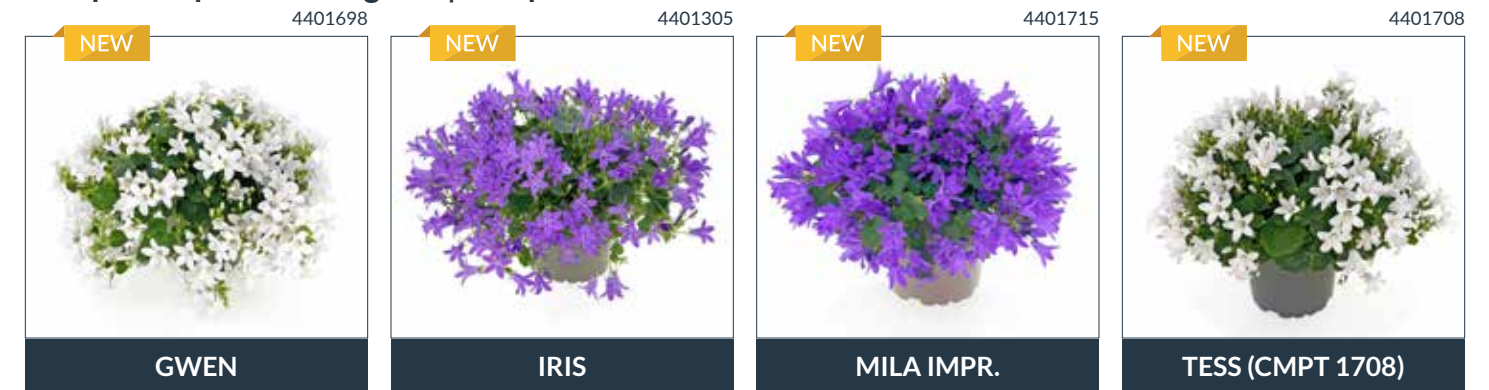
Calibrachoa Oasis	O100	43 - 13	10 - 16 weeks	4 - 10 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Gold Finch (CLST0032)	●●●●●	Semi-trailing	●●●	n/a	Uganda
Orange Firefly (CLST0036)	●●●●●	Semi-trailing	●●●	n/a	Uganda
Pink Ladybeetle (CLST0020)	●●●●●	Semi-trailing	●●●	n/a	Uganda
Purple Sapphire (CLST0030)	●●●●●	Semi-trailing	●●●	n/a	Uganda
Rosy Maple (CLST0041)	●●●●●	Semi-trailing	●●●	n/a	Uganda
Scarlet Tanager (CLST0035)	●●●●●	Semi-trailing	●●●	n/a	Uganda
CLST0048 (White Skipper)	●●●●●	Semi-trailing	●●●	n/a	Uganda

Campala® Mila Impr.



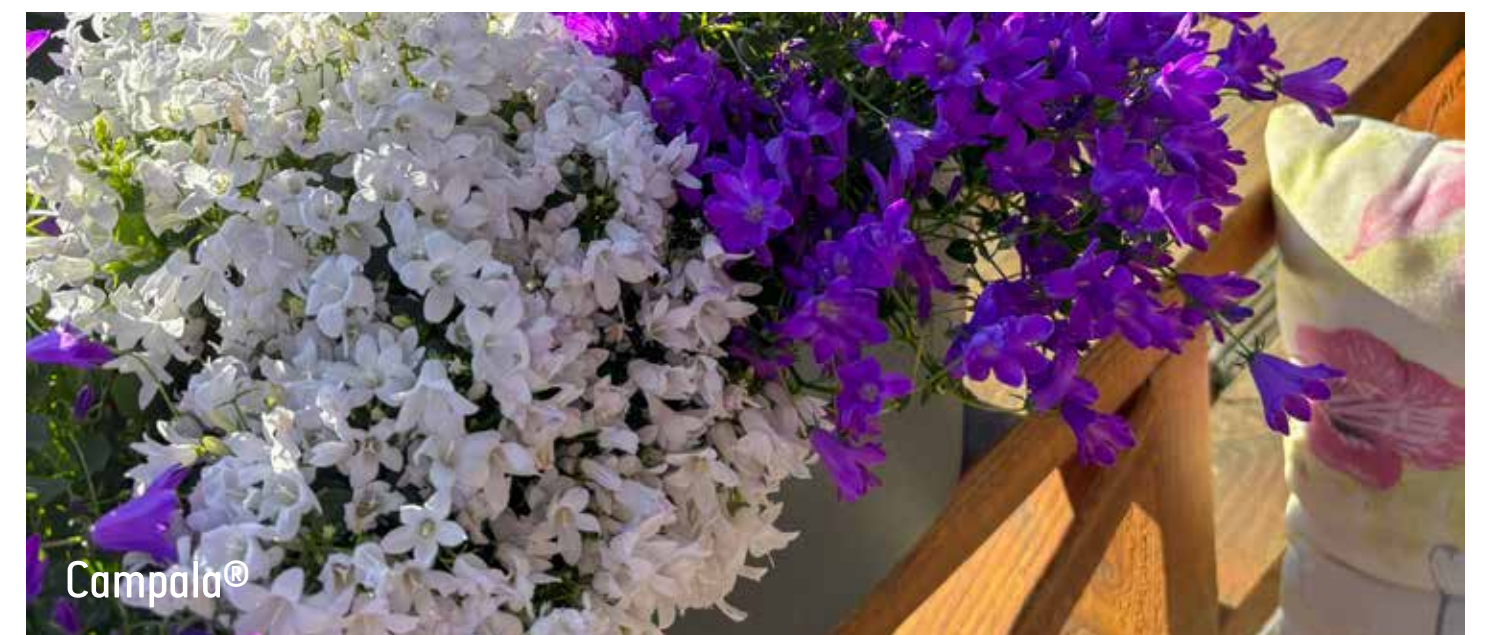
CUTTING RAISED

Campanula portenschlagiana | Campala®



- ▶ Easy branching
- ▶ Trendy and catching plant
- ▶ Uniform plant shape
- ▶ Very floriferous
- ▶ Ramification facile
- ▶ Plante tendance et attrayante
- ▶ Port de plante uniforme
- ▶ Très florifère
- ▶ Fácil ramificación
- ▶ Planta moderna y llamativa
- ▶ Forma de planta uniforme
- ▶ Muy florífera

Campanula Campala®	O100	Year round	12 - 16 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Campala® Gwen	●●●●○	Semi-trailing	●●○	n/a	Ethiopia
Campala® Iris	●●●●○	Semi-trailing	●●●	n/a	Ethiopia
Campala® Mila Impr.	●●●●○	Semi-trailing	●●○	n/a	Ethiopia
Campala® Tess (CMPT 1708)	●●●●○	Mounding	●●●	n/a	Ethiopia





Celosia | Kelos® Atomic spicata



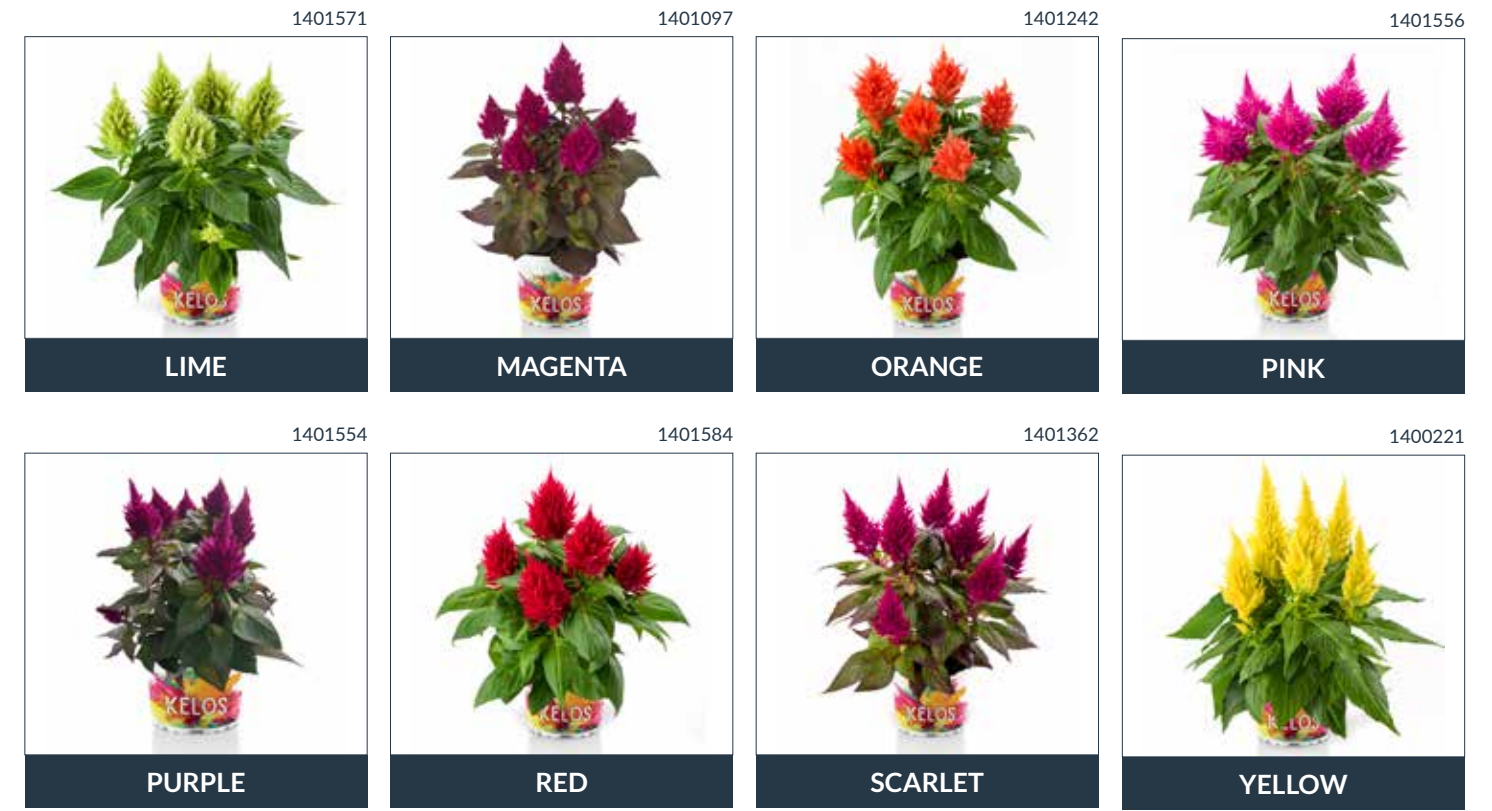
- | | | |
|---|--|--|
| <ul style="list-style-type: none"> ▶ Day length neutral ▶ Early spring to late summer crop ▶ Compact growth ▶ Suitable for indoor and outdoor | <ul style="list-style-type: none"> ▶ Cultivé dans la journée naturelle ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été ▶ Croissance compacte ▶ Produit adapté pour intérieur + extérieur | <ul style="list-style-type: none"> ▶ Crece en el día neutral ▶ Para producción desde el principio de la primavera hasta finales del verano ▶ Crecimiento compacto ▶ Producto adecuado para interior y jardín |
|---|--|--|

Celosia Kelos® Atomic	O100	1 - 30	11 - 13 weeks	4 - 8 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Atomic Deep Purple	●●●○○	Upright	●●●○	Y	Uganda
Atomic Neon Pink	●○○○○	Upright	●●●	Y	Uganda
Atomic Rocket Purple	●●●○○	Upright	●●●○	Y	Uganda
Atomic Violet	●○○○○	Upright	●●●	Y	Uganda



Kelos® Atomic Neon Pink

Celosia | Kelos® Fire plumosa



- | | | |
|---|--|--|
| <ul style="list-style-type: none"> ▶ Early spring to late summer crop ▶ Suitable for indoor and outdoor ▶ Excellent shelf life during transportation ▶ Perfect for combo planter ▶ Striking colors | <ul style="list-style-type: none"> ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été ▶ Adapté pour intérieur + extérieur ▶ Durée de conservation parfaite during transportation ▶ Très approprié dans le cadre d'un combo et de pots mixtes ▶ Couleurs attractive | <ul style="list-style-type: none"> ▶ Para producción desde el principio de la primavera hasta finales del verano ▶ Adecuado para interior y jardín ▶ Buen desempeño en el transporte ▶ Perfecto para combinar con otras variedades ▶ Colores llamativos |
|---|--|--|

Celosia Kelos® Fire	O100	1 - 30	11 - 13 weeks	4 - 8 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Kelos® Fire Lime	●●●○○	Upright	●●●○	Y	Uganda
Kelos® Fire Magenta	●●○○○	Upright	●●○	Y	Uganda
Kelos® Fire Orange	●●●○○	Upright	●●○	Y	Uganda
Kelos® Fire Pink	●●●○○	Upright	●●○	Y	Uganda
Kelos® Fire Purple	●○○○○	Upright	●●○	Y	Uganda
Kelos® Fire Red	●●○○○	Upright	●●○	Y	Uganda
Kelos® Fire Scarlet	●●●○○	Upright	●●○	Y	Uganda
Kelos® Fire Yellow	●●○○○	Upright	●●●	Y	Uganda

**LABELLA®
DAHLIA**

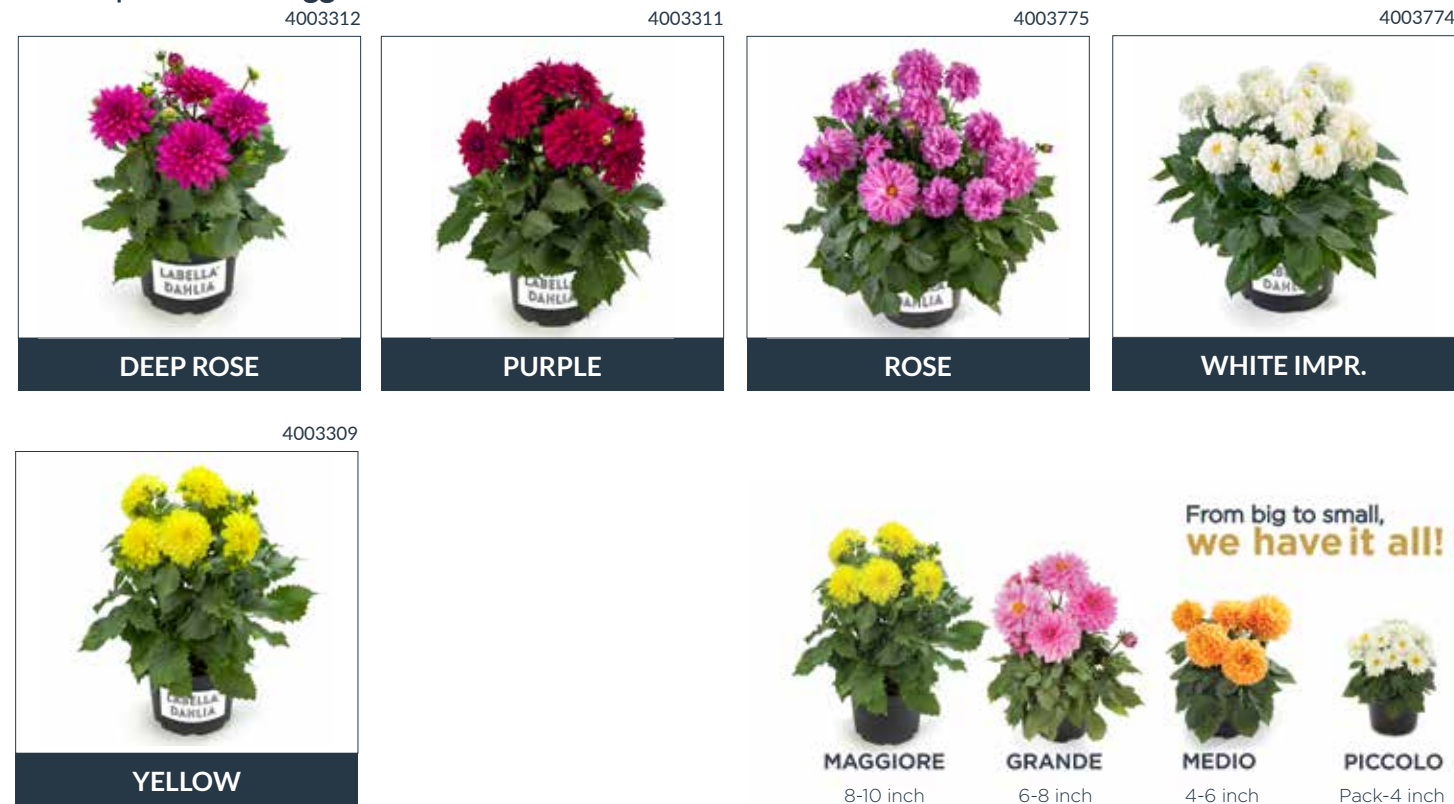
From big to small,
**we have
it all!**



LaBella® Maggiore Deep Rose

CUTTING RAISED

Dahlia | LaBella® Maggiore



- ▶ Robust, solid stems
- ▶ Large flowers
- ▶ Ideal for 8 - 10 inch pots
- ▶ Excellent garden performance
- ▶ Early spring to late summer crop

- ▶ Tiges florales fortes / épaisses
- ▶ À grosses fleurs
- ▶ Adaptés à pots de 8-10 inch
- ▶ Prestation dans le jardin excellente
- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été

- ▶ Tiene tallos de flores Robustos / fuertes
- ▶ Flores grandes
- ▶ Muy adecuada para macetas de 8-10 inch
- ▶ Desempeño de jardín excelentes
- ▶ Para ventas desde el principio de la primavera hasta finales del verano

Dahlia LaBella® Maggiore	O100	45 - 30	11 - 14 weeks	8 - 10 inch	18 - 26 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Maggiore Deep Rose	●●○○○	Upright	●●○	n/a	Ethiopia
Maggiore Purple	●●●●●	Upright	●●○	n/a	Ethiopia
Maggiore Rose	●●●●●	Upright	●●○	n/a	Ethiopia
Maggiore White Impr.	●●●○○	Upright	●●●	n/a	Ethiopia
Maggiore Yellow	●●●●○	Upright	●●○	n/a	Ethiopia

**LABELLA®
DAHLIA**

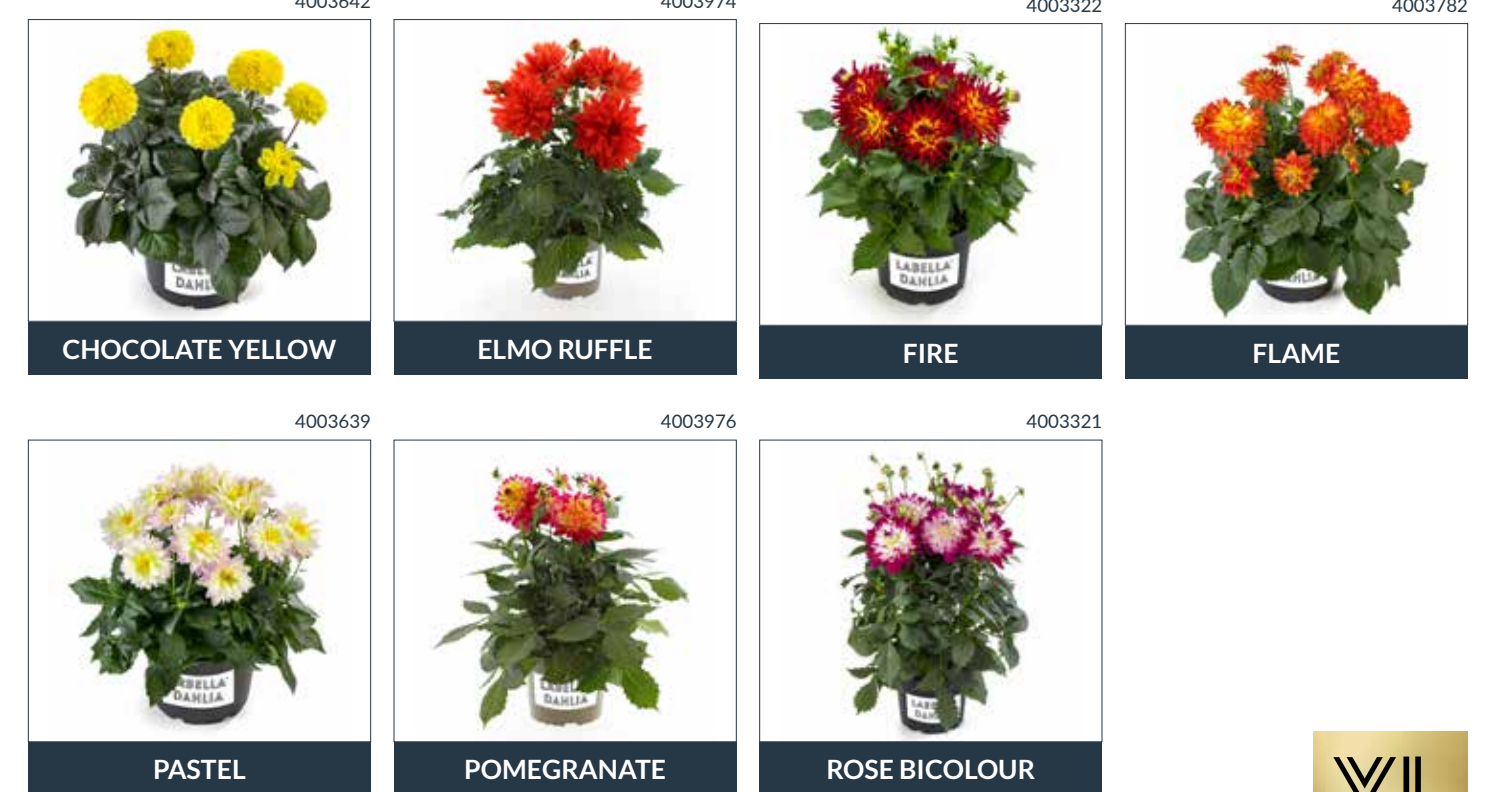
From big to small,
**we have
it all!**



LaBella® Maggiore Fun Elmo Ruffle

CUTTING RAISED

Dahlia | LaBella® Maggiore Fun



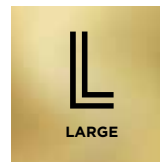
- | | | |
|---|---|---|
| <ul style="list-style-type: none"> ▶ Robust, solid stems ▶ Large flowers ▶ Ideal for 8 - 10 inch pots ▶ Excellent garden performance ▶ Early spring to late summer crop ▶ Fun Chocolate Yellow: No PGR required | <ul style="list-style-type: none"> ▶ Tiene tallos de flores robustos /fuertes ▶ Flores grandes ▶ Muy adecuada para macetas de 8-10 inch ▶ Desempeño de jardín excelentes ▶ Para ventas desde el principio de la primavera hasta finales del verano ▶ Fun Chocolate Yellow: No necesita reguladores de crecimiento (RCV) | <ul style="list-style-type: none"> ▶ Tiges florales fortes / épaisses ▶ À grosses fleurs ▶ Adaptés à pots de 8-10 inch ▶ Prestation dans le jardin excellente ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été ▶ Fun Chocolate Yellow: Pas besoin de régulateurs de croissance (RDC) |
|---|---|---|

Dahlia LaBella® Maggiore	O100	45 - 30	11 - 14 weeks	8 - 10 inch	18 - 26 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Maggiore Fun Chocolate Yellow	●○○○○	Upright	●○○	n/a	Ethiopia
Maggiore Fun Elmo Ruffle	●○○○○	Upright	●●○	n/a	Ethiopia
Maggiore Fun Fire	●●●●○	Upright	●●○	n/a	Ethiopia
Maggiore Fun Flame	●●●●○	Upright	●●○	n/a	Ethiopia
Maggiore Fun Pastel	●●●●○	Upright	●●○	n/a	Ethiopia
Maggiore Fun Pomegranate	●●●●○	Upright	●●○	n/a	Ethiopia
Maggiore Fun Rose Bicolour	●●●●○	Upright	●●○	n/a	Ethiopia

Dahlia | LaBella® Grande



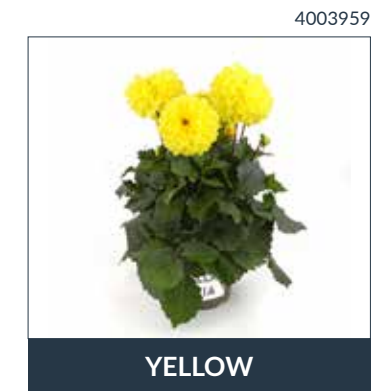
Dahlia | LaBella® Grande



- ▶ Uniform series
- ▶ Easy branching
- ▶ Ideal for 6 - 8 inch (1 liner) pots
- ▶ Early spring to late summer crop

- ▶ Série uniforme
- ▶ Bien ramifiant
- ▶ Adaptés à pots de 6 - 8 inch
- ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été

- ▶ Serie uniforme
- ▶ Fácil ramificación
- ▶ Muy adecuada para macetas de 6 - 8 pulgadas
- ▶ Para ventas desde el principio de la primavera hasta finales del verano



Dahlia LaBella® Grande	O100	45 - 24	10 - 13 weeks	6 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grande Coral	●●●●●	Upright	●●●	n/a	Ethiopia
Grande Dark Pink	●●●●○	Upright	●●○	n/a	Ethiopia
Grande Deep Orange	●●●●○	Upright	●●○	n/a	Ethiopia
Grande Magenta	●●●●○	Upright	●●○	n/a	Ethiopia
Grande Pink	●●●●○	Upright	●●●	n/a	Ethiopia
Grande Purple	●●●●○	Upright	●●●	n/a	Ethiopia
Grande Red	●●●●○	Upright	●●○	n/a	Ethiopia
Grande White	●●●●○	Upright	●●○	n/a	Ethiopia
Grande Yellow	●●●●○	Upright	●●○	n/a	Ethiopia



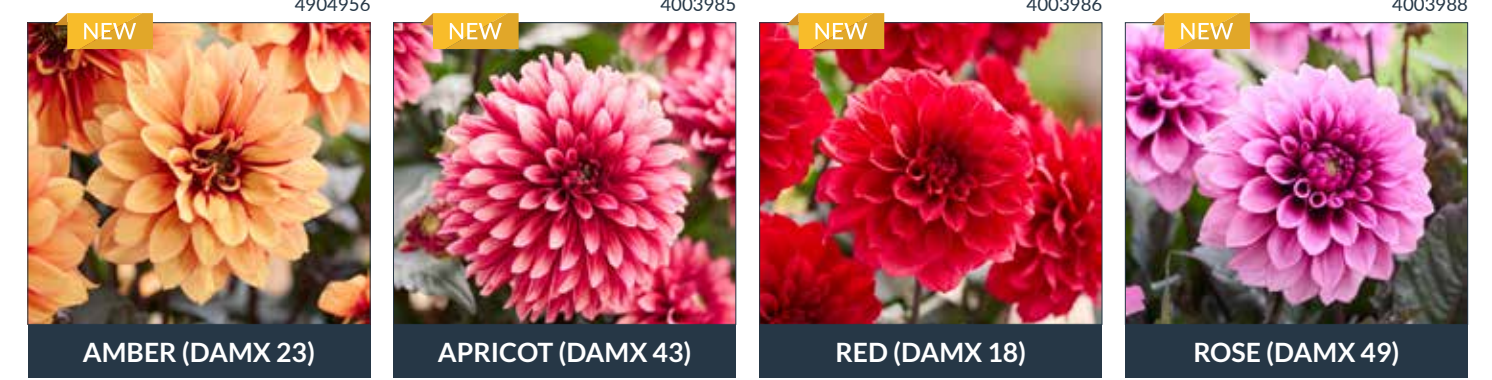
Dahlia | LaBella® Grande Fun



- ▶ Uniform series
 - ▶ Easy branching
 - ▶ Ideal for 6 - 8 inch (1 liner) pots
 - ▶ Early spring to late summer crop
- ▶ Serie uniforme
 - ▶ Fácil ramificación
 - ▶ Muy adecuada para macetas de 6 - 8 pulgadas
 - ▶ Para ventas desde el principio de la primavera hasta finales del verano
- ▶ Série uniforme
 - ▶ Bien ramifiant
 - ▶ Adaptés à pots de 6 - 8 inch
 - ▶ Pour les ventes de début du printemps jusqu'à la fin de l'été

Dahlia LaBella® Grande Fun	O100	45 - 24	10 - 13 weeks	6 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grande Fun Caramel	●●●●○	Upright	●●●	n/a	Ethiopia
Grande Fun Orange Bicolour	●●●●○	Upright	●○○	n/a	Ethiopia
Grande Fun Red White	●●●●○	Upright	●●●	n/a	Ethiopia
Grande Fun Sunrise	●●●●○	Upright	●○○	n/a	Ethiopia

Dahlia | LaBella® Grande Chocolate



- ▶ Beautiful dark leaves
 - ▶ Easy to grow
 - ▶ Large flowers
 - ▶ Series with a broad color range
 - ▶ Series with striking colors
- ▶ Belles feuilles sombres
 - ▶ Facile à cultiver
 - ▶ Grandes fleurs
 - ▶ Série avec une large gamme de couleurs
 - ▶ Série avec des couleurs frappantes
- ▶ Hojas oscuras hermosas
 - ▶ Fácil de cultivar
 - ▶ Flores grandes
 - ▶ Serie con una amplia gama de colores
 - ▶ Serie con colores llamativos

Dahlia LaBella® Grande Chocolate	O100	45 - 24	11 - 14 weeks	6 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Grande Chocolate Amber (DAMX 23)	●●●●○	Upright	●○○	n/a	Ethiopia
Grande Chocolate Apricot (DAMX 43)	●●●●○	Upright	●○○	n/a	Ethiopia
Grande Chocolate Red (DAMX 18)	●●●●○	Upright	●○○	n/a	Ethiopia
Grande Chocolate Rose (DAMX 49)	●●●●○	Upright	●○○	n/a	Ethiopia



LaBella® Medio Red

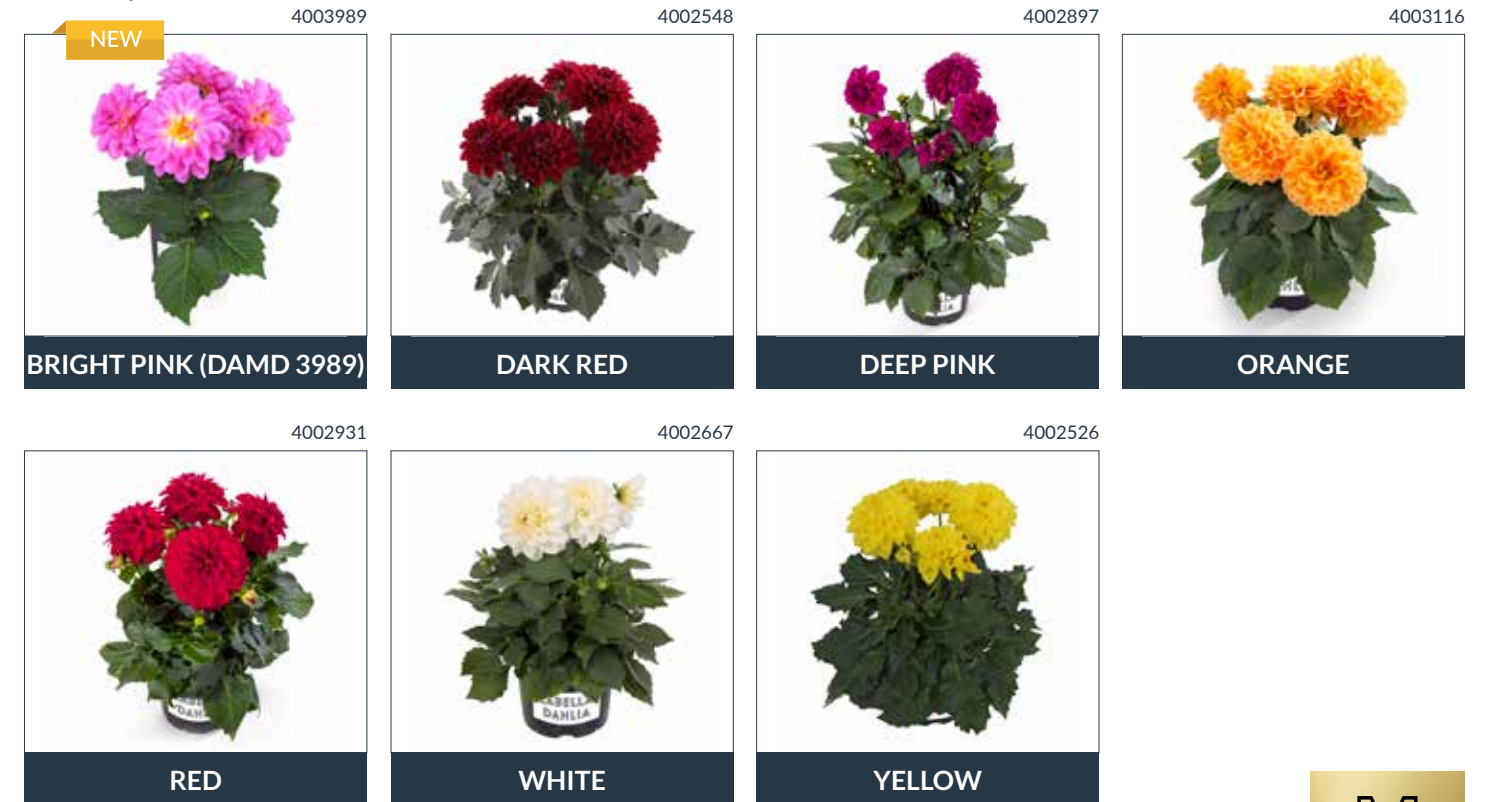
CUTTING RAISED



**LABELLA®
DAHLIA**

From big to small,
**we have
it all!**






Dahlia | LaBella® Medio



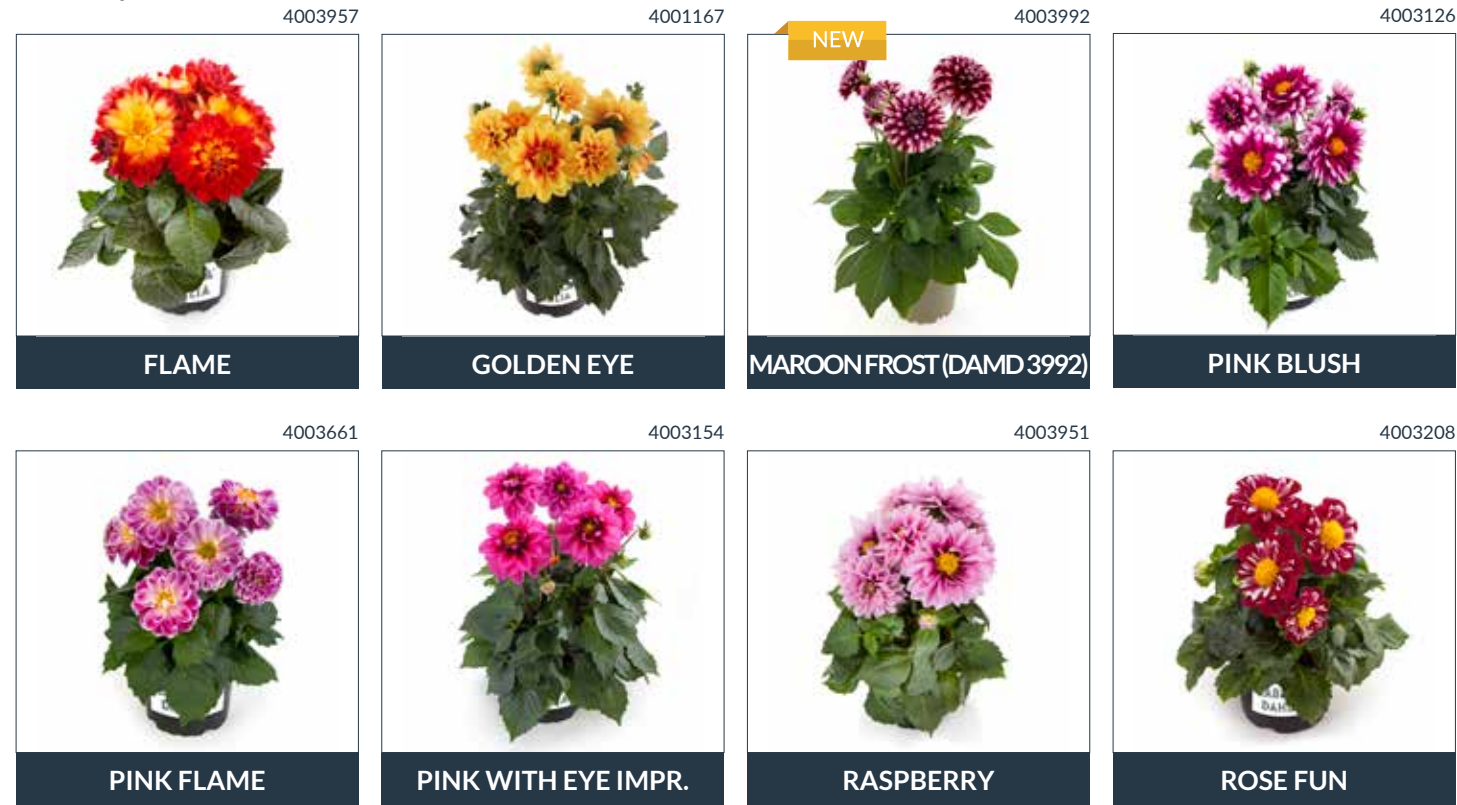
- ▶ Uniform series
- ▶ Easy branching
- ▶ Easy to mix and match
- ▶ Excellent outdoor performance
- ▶ Very floriferous
- ▶ Ideal for 4 - 6 inch pots

- ▶ Série uniforme
- ▶ Bien ramifiant
- ▶ Facile à mélanger et à assortir
- ▶ Prestation dans le jardin excellente
- ▶ Très florifère
- ▶ Adaptés à pots de 4-6 incho

- ▶ Serie uniforme
- ▶ Fácil ramificación
- ▶ Fácil de mezclar y combinar
- ▶ Desempeño de jardín excelentes
- ▶ Muy florifera
- ▶ Muy adecuada para macetas de 4-6 pulgadas

Dahlia LaBella® Medio	 O100	 45 - 23	 9 - 12 weeks	 4 - 6 inch	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Medio Bright Pink (DAMD 3989)	●●●●○	Upright	●●●	n/a	Ethiopia
Medio Dark Red	●●●●○	Upright	●●○	n/a	Ethiopia
Medio Deep Pink	●●●●○	Upright	●●○	n/a	Ethiopia
Medio Orange	●●●●○	Upright	●●●	n/a	Ethiopia
Medio Red	●●●●○	Upright	●●○	n/a	Ethiopia
Medio White	●●●●○	Upright	●●○	n/a	Ethiopia
Medio Yellow	●●●●○	Upright	●●○	n/a	Ethiopia

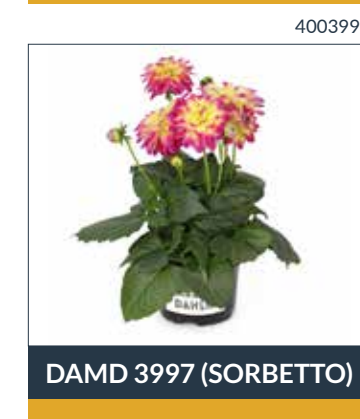
Dahlia | LaBella® Medio Fun



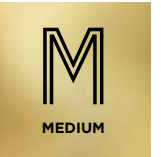
Dahlia | LaBella® Medio Fun



EXPERIMENTAL



- ▶ Uniform series
 - ▶ Easy branching
 - ▶ Easy to mix and match
 - ▶ Excellent outdoor performance
 - ▶ Eye catching colors
- ▶ Série uniforme
 - ▶ Bien ramifiant
 - ▶ Facile à mélanger et à assortir
 - ▶ Prestation dans le jardin excellente
 - ▶ Couleurs remarquables
- ▶ Serie uniforme
 - ▶ Fácil ramificación
 - ▶ Fácil de mezclar y combinar
 - ▶ Desempeño de jardín excelentes
 - ▶ Colores atractivos



Dahlia LaBella® Medio	O100	45 - 23	9 - 12 weeks	4 - 6 inch	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Medio Fun Flame	●●●○○	Upright	●●○	n/a	Ethiopia
Medio Fun Golden Eye	●○○○○	Upright	●●●	n/a	Ethiopia
Medio Fun Maroon Frost (DAMD 3992)	●●●○○	Upright	●●●	n/a	Ethiopia
Medio Fun Pink Blush	●●●○○	Upright	●●○	n/a	Ethiopia
Medio Fun Pink Flame	●●●○○	Upright	●●●	n/a	Ethiopia
Medio Fun Pink With Eye Impr.	●●●○○	Upright	●●○	n/a	Ethiopia
Medio Fun Raspberry	●●●○○	Upright	●●●	n/a	Ethiopia
Medio Fun Rose Fun	●●●○○	Upright	●●○	n/a	Ethiopia
Medio Fun Violet Flame	●●●○○	Upright	●●●	n/a	Ethiopia
Medio Fun Yellow Blush	●●●○○	Upright	●●○	n/a	Ethiopia
Medio Fun DAMD 3997 (Sorbetto)	●●●○○	Upright	●●○	n/a	Ethiopia

LaBella® Piccolo White

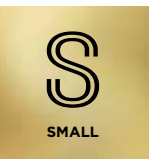
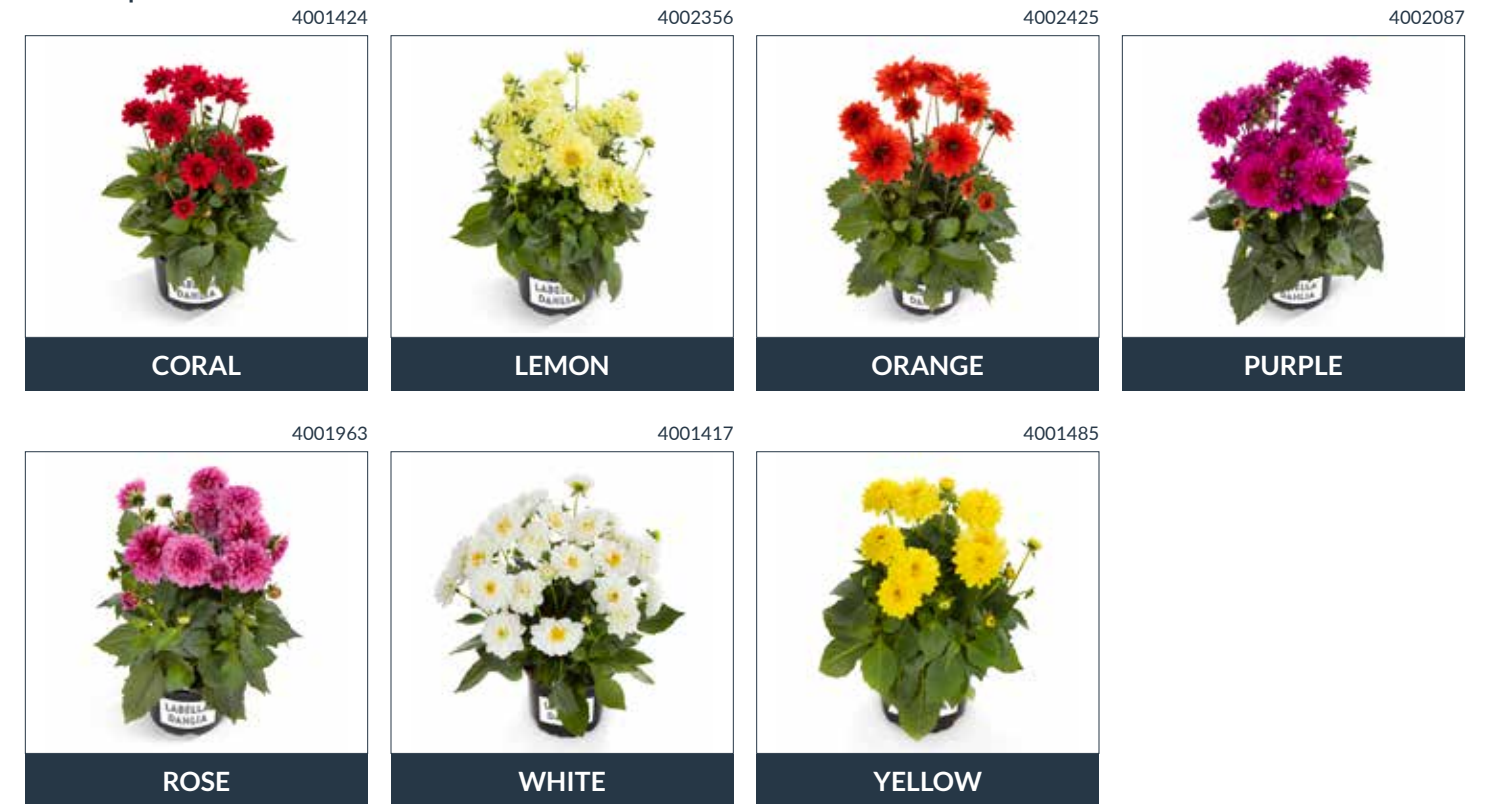


**LABELLA®
DAHLIA**

From big to small,
**we have
it all!**

CUTTING RAISED

Dahlia | LaBella® Piccolo

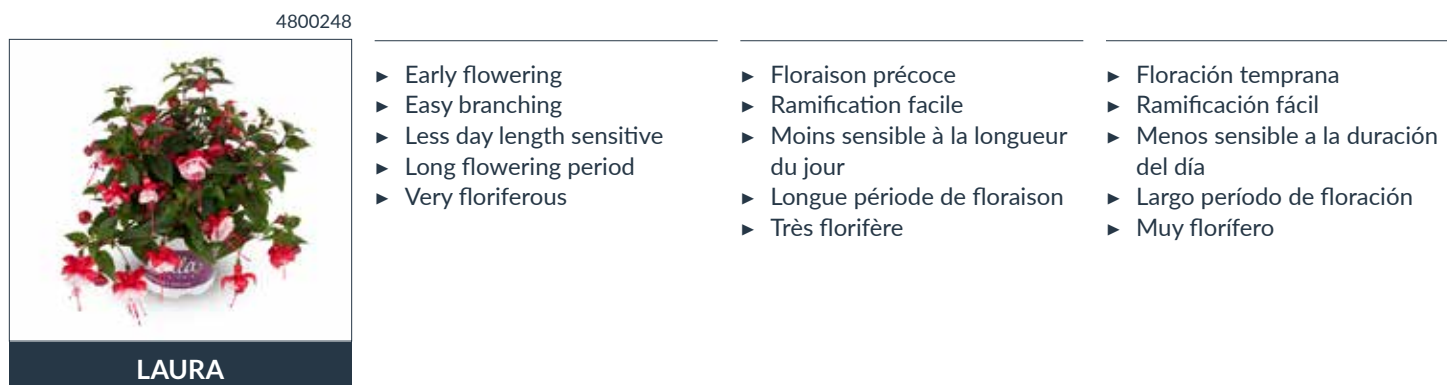


- ▶ Suitable for growing in packs and pots
- ▶ Compact plant habit
- ▶ Adapté pour production en godets et en pots
- ▶ Compact
- ▶ Adaptable para paquetes y macetas
- ▶ Planta compacta

Dahlia LaBella® Piccolo	O100	50 - 16	9 - 12 weeks	Pack - 4 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Piccolo Coral	●○○○○	Upright	●○○	n/a	Ethiopia
Piccolo Lemon	●●○○○	Upright	●○○	n/a	Ethiopia
Piccolo Orange	●●●○○	Upright	●●●	n/a	Ethiopia
Piccolo Purple	●●○○○	Upright	●○○	n/a	Ethiopia
Piccolo Rose	●●○○○	Upright	●●●	n/a	Ethiopia
Piccolo White	●●○○○	Upright	●●●	n/a	Ethiopia
Piccolo Yellow	●●○○○	Upright	●●○	n/a	Ethiopia



Fuchsia hybrida™



Fuchsia Bella Fuchsia™	O100	32 - 15 *	10 - 13 weeks	4 - 6 inch and hb	8 - 10 inch
Vigor	Habit	Earliness	Daylength Neutral	Produced in	
Bella Fuchsia™ Diana	●●○○○	Semi-trailing	●●●	Y	Kenya H
Bella Fuchsia™ Faya	●●●○○	Semi-trailing	●●●	Y	Kenya H
Bella Fuchsia™ Hilda	●●○○○	Semi-trailing	●●●	Y	Kenya H
Bella Fuchsia™ Julia	●●●○○	Semi-trailing	●●●	Y	Kenya H
Bella Fuchsia™ Laura	●●●○○	Semi-trailing	●●●	Y	Kenya H

* Min. delivery of 2000 urc per order. Available: 32, 34, 36, 38, 40-11, 13, 15

Fuchsia hybrida | Bella Fuchsia™



Fuchsia Bella Fuchsia™	O100	32 - 15 *	10 - 13 weeks	4 - 6 inch and hb	8 - 10 inch
Vigor	Habit	Earliness	Daylength Neutral	Produced in	
Bella Fuchsia™ Lydia	●●○○○	Semi-trailing	●●●	Y	Kenya H
Bella Fuchsia™ Maria	●●●○○	Semi-trailing	●●●	Y	Kenya H
Bella Fuchsia™ Nora	●●○○○	Semi-trailing	●●●	Y	Kenya H
Bella Fuchsia™ Sophia	●○○○○	Semi-trailing	●●●	Y	Kenya H

* Min. delivery of 2000 urc per order. Available: 32, 34, 36, 38, 40-11, 13, 15



Upright

Fuchsia hybrida | Bella Fuchsia™



Fuchsia Bella Fuchsia™	O100	32 - 15 *	10 - 13 weeks	4 - 6 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bella Fuchsia™ Bianca	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Camilla	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Ella	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Evita	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Georgia	●●●○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Lisa	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Mariska	●●●○○	Upright	●●●	Y	Kenya H

* Min. delivery of 2000 urc per order. Available: 32, 34, 36, 38, 40-11, 13, 15

Upright

Fuchsia hybrida | Bella Fuchsia™



- ▶ Early flowering
- ▶ Easy branching
- ▶ Less day length sensitive
- ▶ Long flowering period
- ▶ Very floriferous

- ▶ Floraison précoce
- ▶ Ramification facile
- ▶ Moins sensible à la longueur du jour
- ▶ Longue période de floraison
- ▶ Très florifère

- ▶ Floración temprana
- ▶ Ramificación fácil
- ▶ Menos sensible a la duración del día
- ▶ Largo período de floración
- ▶ Muy florífero



Fuchsia Bella Fuchsia™	O100	32 - 15 *	10 - 13 weeks	4 - 6 inch and hb	8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Bella Fuchsia™ Martha	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Nikita	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Sacha	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Sarah	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Susanna	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Soila	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Sonja	●●○○○	Upright	●●●	Y	Kenya H
Bella Fuchsia™ Vera	●●○○○	Upright	●●●	Y	Kenya H

* Min. delivery of 2000 urc per order. Available: 32, 34, 36, 38, 40-11, 13, 15

Gaura lindheimeri

4902453



COMPACT ROSE

- ▶ Good outdoor performance
- ▶ Good as part of a mixed container
- ▶ Compact growth
- ▶ No PGR required when producing outdoor
- ▶ Prestation dans le jardin excellente
- ▶ Bon dans le cadre d'un contenant mixte
- ▶ Compact
- ▶ Pas besoin de régulateurs de croissance de la production en extérieur (RDC)
- ▶ Prestaciones de jardín excelentes
- ▶ Buena como parte de un recipiente mixto
- ▶ Planta compacta
- ▶ No necesita reguladores de crecimiento al aire libre (RCV)



Gaura	O100	43 - 15	13 - 17 weeks	4 - 8 inch	6 - 16 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Gaura Compact Rose	●○○○○	Upright	●●●	n/a	Ethiopia



Compact Rose

Impatiens hawkerii | Odyssey® Compact

4100110

4100299

4100303

4100264



AJAX



CLIO



DIONE IMPR.



HESTIA

4100267

4100265

4100179



RHODE



SPHINX



THALIA

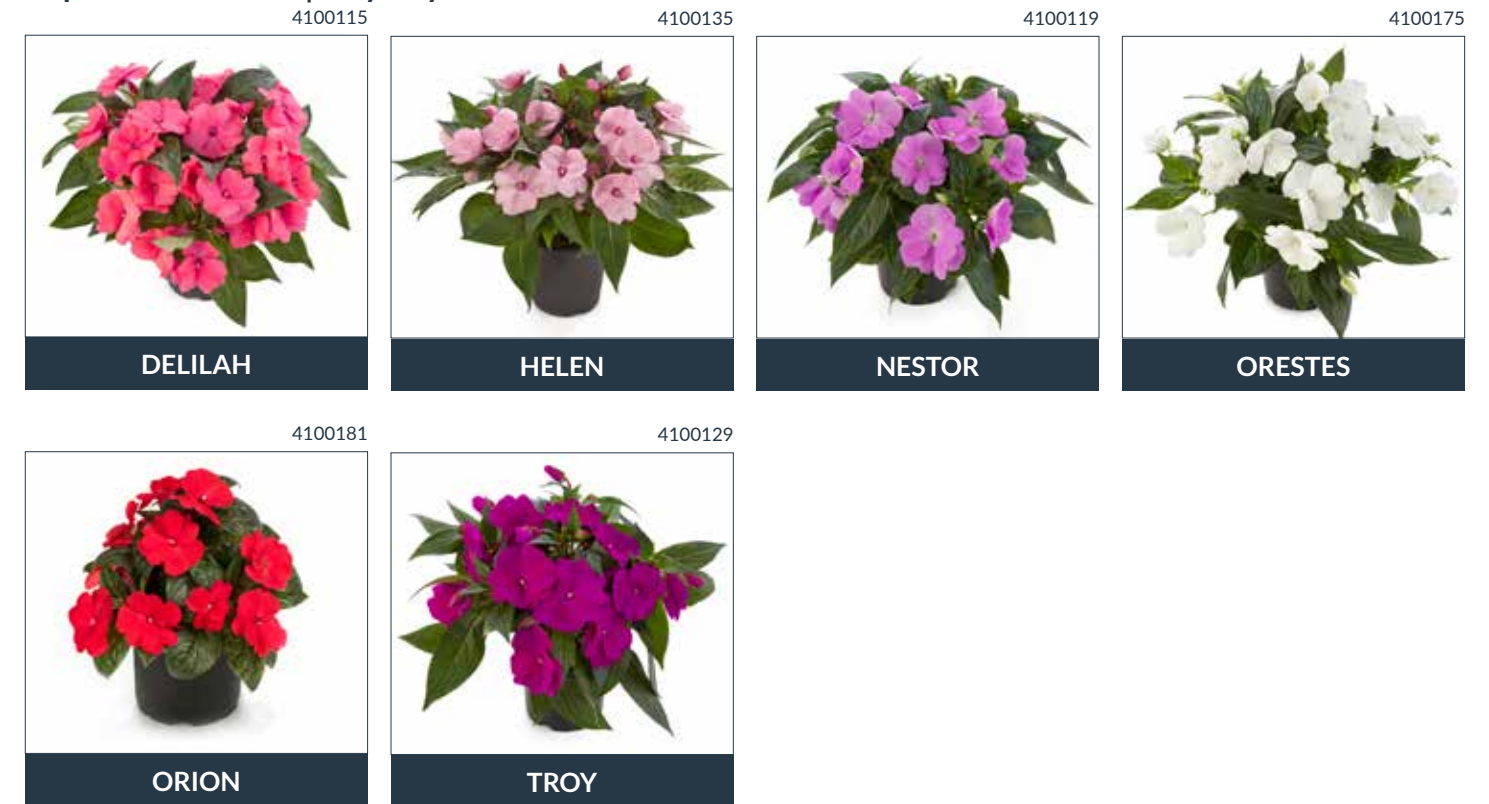
- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Suitable for landscaping
- ▶ Broad color range
- ▶ Compact plant habit
- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs
- ▶ Compact
- ▶ Periodo de floración largo en jardín
- ▶ Muy florifera
- ▶ Adecuado para paisajismo
- ▶ Amplia gama de colores
- ▶ Planta compacta



Impatiens Odyssey® Compact	O100	43 - 20	11 - 14 weeks	4 - 6 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Odyssey® Compact Ajax	●○○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Clio	●○○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Dione Impr.	●○○○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Hestia	●●○○○	Upright	●●○	Y	Ethiopia
Odyssey® Compact Rhode	●●●○○	Upright	●●●	Y	Ethiopia
Odyssey® Compact Sphinx	●●●○○	Upright	●○○	Y	Ethiopia
Odyssey® Compact Thalia	●●○○○	Upright	●●●	Y	Ethiopia








Impatiens hawkerii | Odyssey®



- ▶ Long flowering period
- ▶ Very floriferous
- ▶ Suitable for landscaping
- ▶ Broad color range

- ▶ Periode de floraison longue en jardin
- ▶ Très florifère
- ▶ Adapté pour compléter des parcs
- ▶ Beaucoup de couleurs

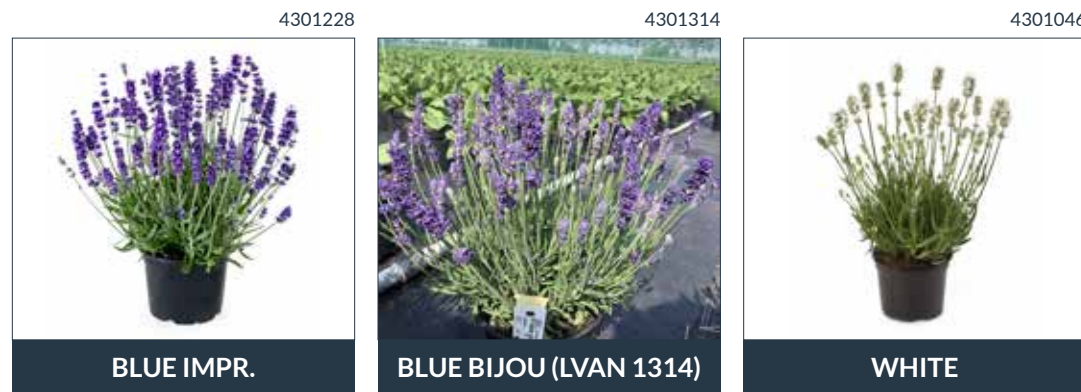
- ▶ Periodo de floración largo en jardín
- ▶ Muy florifera
- ▶ Adaptada para paisajismo
- ▶ Amplia gama de colores

Impatiens Odyssey®	 O100	 43 - 20	 11 - 14 weeks	 4 - 6 inch	 8 - 10 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Odyssey® Delilah	●●●●○	Upright	●●●	Y	Ethiopia
Odyssey® Helen	●●●●○	Upright	●●○	Y	Ethiopia
Odyssey® Nestor	●●●●○	Upright	●●○	Y	Ethiopia
Odyssey® Orestes	●●●●○	Upright	●●●	Y	Ethiopia
Odyssey® Orion	●●●●○	Upright	●●○	Y	Ethiopia
Odyssey® Troy	●●●●○	Upright	●●○	Y	Ethiopia



Aromance® White

Lavandula angustifolia | Aromance®



- ▶ Easy branching
- ▶ Compact habit
- ▶ Strong in overwintering
- ▶ Bien ramifiant
- ▶ Compact
- ▶ Forte en hivernage
- ▶ Fácil ramificación
- ▶ Planta compacta
- ▶ Fuerte en hibernación

Lavandula	O100	18 - 41	28 - 38 weeks	4 - 8 inch	10 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Aromance® Blue Impr.	●●●●○	Upright	●●●	Y	Ethiopia
Aromance® Blue Bijou (LVAN 1314)	●●●●○	Upright	●●○	Y	Ethiopia
Aromance® White	●●●●○	Upright	●●○	Y	Ethiopia

Lobelia erinus | Hot®



- ▶ Long flowering period
- ▶ Heat tolerant
- ▶ Easy branching
- ▶ Upright plant habit
- ▶ Periode de floraison longue en jardin
- ▶ Résistant au chaleur
- ▶ Bien ramifiant
- ▶ Irrigé
- ▶ Periodo de floración largo en jardín
- ▶ Resistente al calor
- ▶ Fácil ramificación
- ▶ Erguida

Lobelia Hot®	O100	50 - 14	9 - 13 weeks	4 - 6 inch and hb	4 - 6 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Hot® Blue	●●●●●	Upright	●●●	Y	Ethiopia
Hot® Snow White	●●●●●	Upright	●●●	Y	Ethiopia







Hot® Snow White








Sunny® Keva



Osteospermum ecklonis | Sunny®

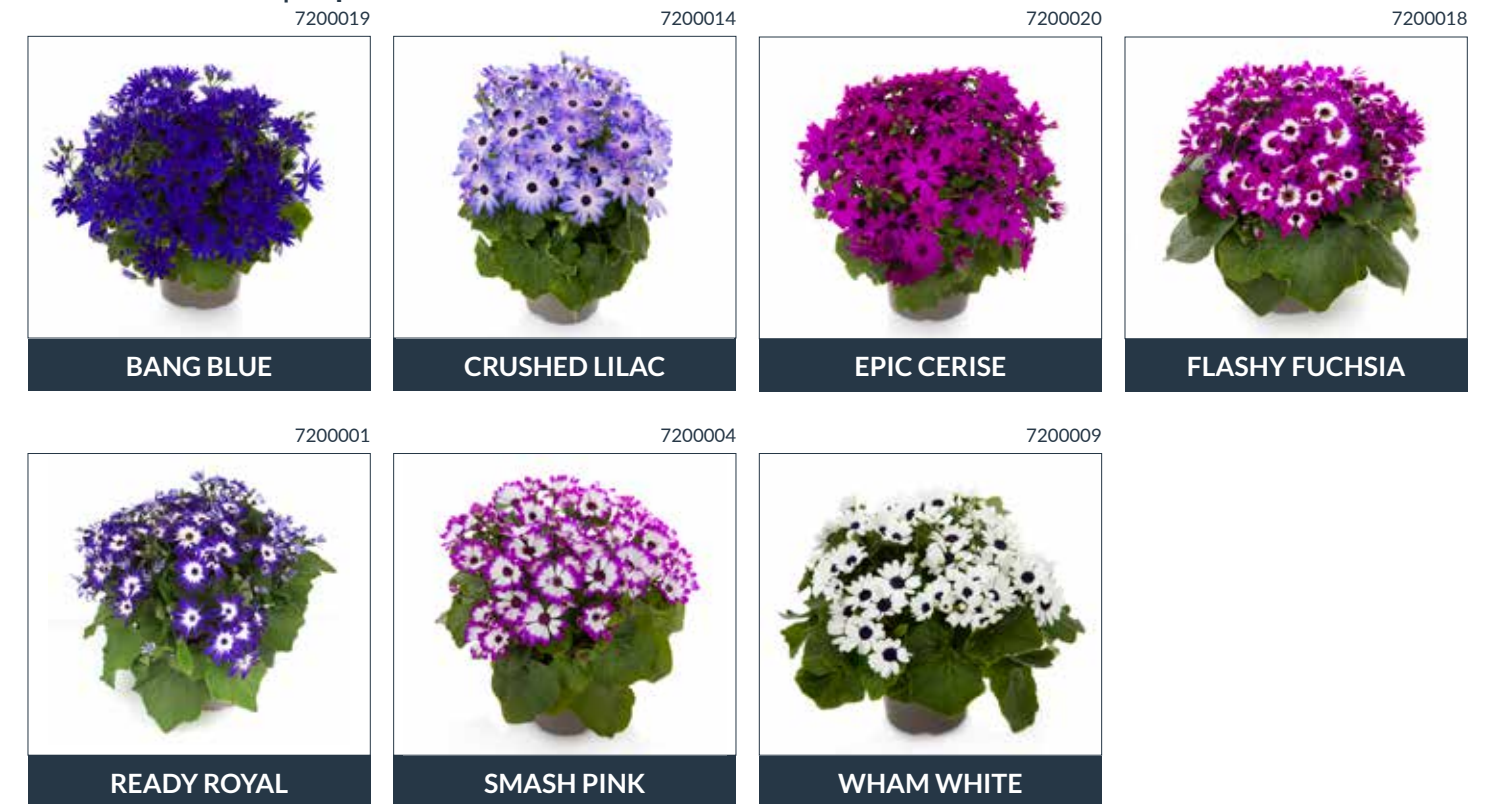
4900926  ATILLA	4901747  DIXIE IMPR.	4901746  GLORY	2400008  KEVA
2400002  KYLIE	2400036  LIZZY	2400101  MAILA	4900941  MARY
2400102  MINDY	<ul style="list-style-type: none"> ▶ Striking colors ▶ Large flowers ▶ Long flowering period ▶ Broad color range <ul style="list-style-type: none"> ▶ Couleur(s) attractive ▶ À grosses fleurs ▶ Période de floraison longue en jardin ▶ Beaucoup de couleurs <ul style="list-style-type: none"> ▶ Color(es) llamativo(s) ▶ Flores grandes ▶ Período de floración largo en jardín ▶ Amplia gama de colores 		

Osteospermum Sunny®	 O100	 35 - 16	 16 - 24 weeks	 4 - 6 inch	 6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Sunny® Atilla	●●●●	Upright	●●●	Y	Ethiopia
Sunny® Dixie Impr.	●●●●	Upright	●●○	Y	Ethiopia
Sunny® Emma	●●●●	Upright	●●●	Y	Ethiopia
Sunny® Keva	●●●●	Upright	●●○	Y	Ethiopia
Sunny® Kylie	●●●●	Upright	●●●	Y	Ethiopia
Sunny® Lizzy	●●●●	Upright	●●○	Y	Ethiopia
Sunny® Maila	●●●●	Upright	●●●	Y	Ethiopia
Sunny® Mary	●●●●	Upright	●●●	Y	Ethiopia
Sunny® Mindy	●●●●	Upright	●●●	Y	Ethiopia

Pop!™

CUTTING RAISED

Pericallis cruenta | Pop!™



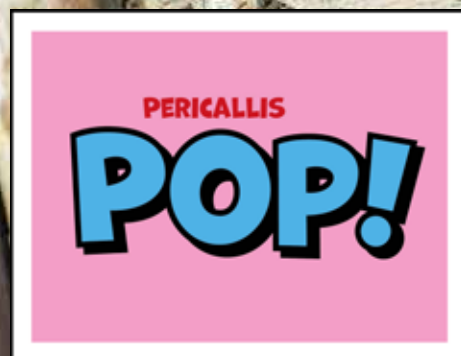
- ▶ Striking colors
- ▶ Large flowers
- ▶ Long flowering period
- ▶ Broad color range

- ▶ Couleurs frappantes
- ▶ Grandes fleurs
- ▶ Longue période de floraison
- ▶ Large gamme de couleurs

- ▶ Colores llamativos
- ▶ Flores grandes
- ▶ Largo período de floración
- ▶ Amplia gama de colores

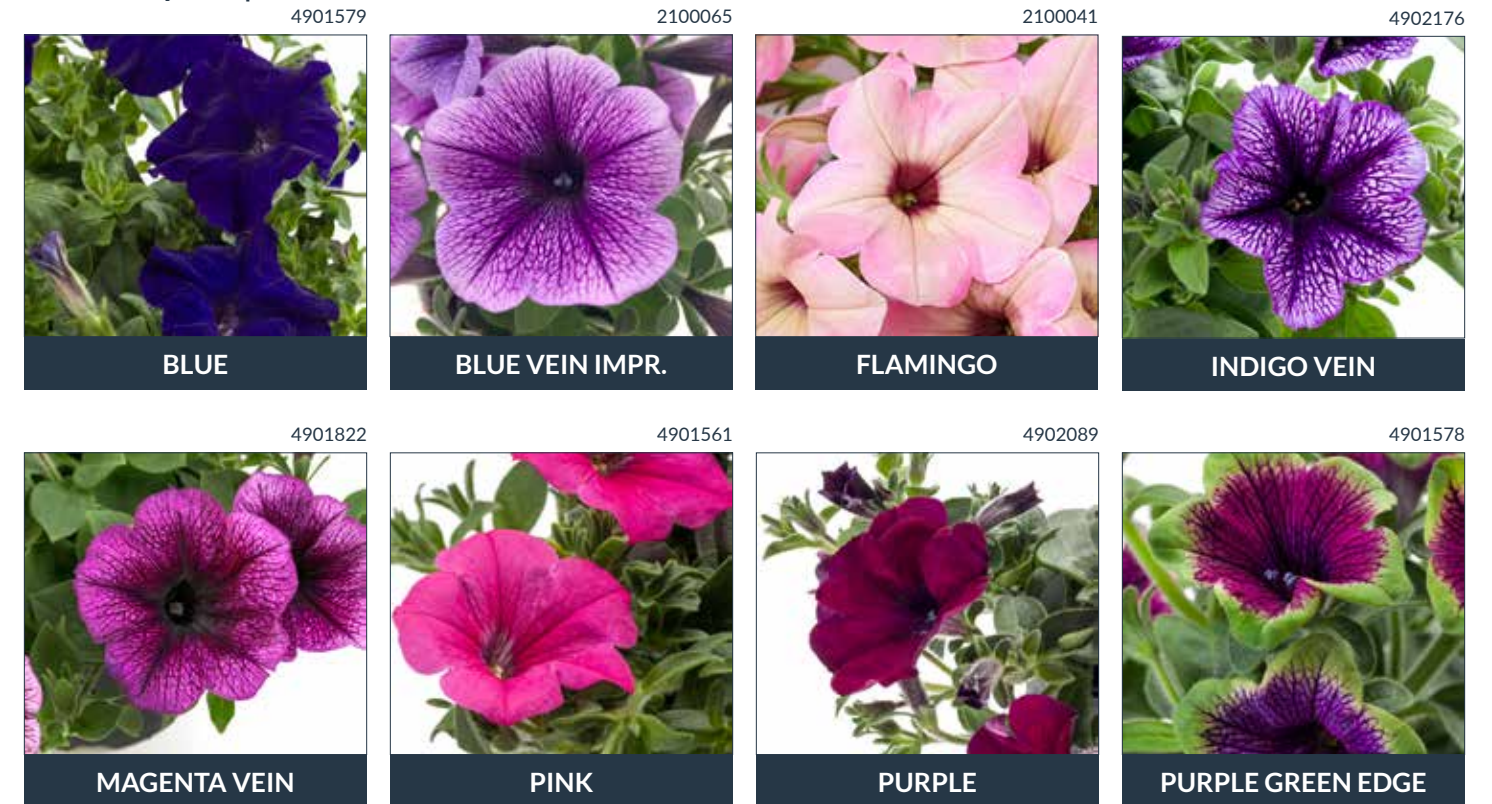


Pericallis Pop!™	O100	36 - 10	12 - 20 weeks	6 - 8 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Pop!™ Bang Blue	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Crushed Lilac	●●●●○	Upright	●●○	n/a	Ethiopia
Pop!™ Epic Cerise	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Flashy Fuchsia	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Ready Royal	●●○○○	Upright	●●○	n/a	Ethiopia
Pop!™ Smash Pink	●●●●○	Upright	●●○	n/a	Ethiopia
Pop!™ Wham White	●●●●○	Upright	●●○	n/a	Ethiopia





Petunia hybrid | Tea™



- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño

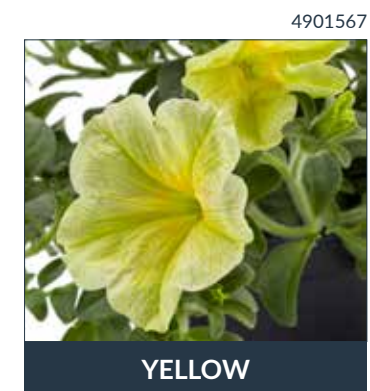
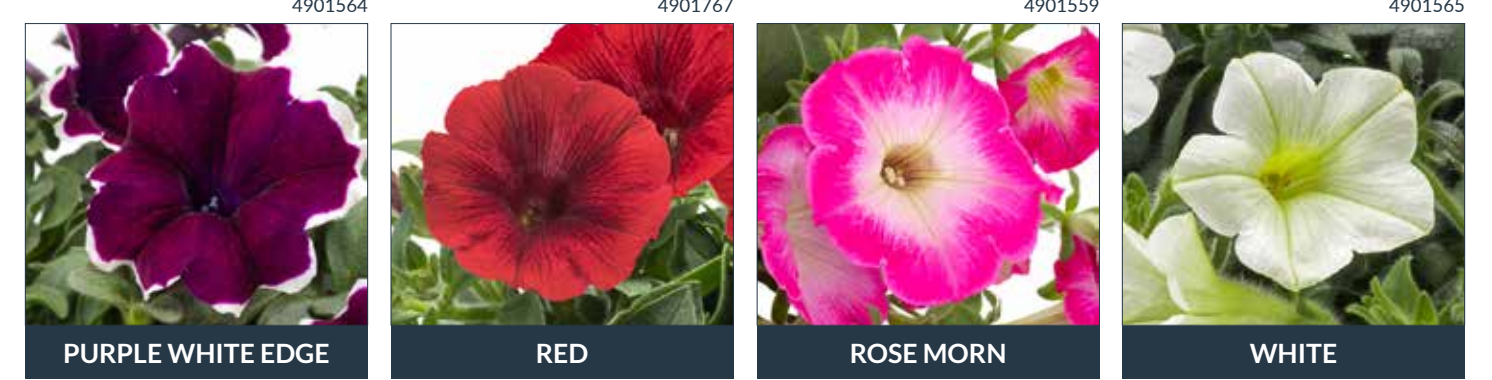
Petunia Tea™	O100	40 - 20	9 - 14 weeks	4 - 6 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Blue	●●●●○	Trailing	●●●	Y	Uganda
Tea™ Blue Vein Impr.	●●●●○	Semi-trailing	●●●	Y	Uganda
Tea™ Flamingo	●●●●○	Trailing	●●●	Y	Uganda
Tea™ Indigo Vein	●●●●○	Trailing	●●○	Y	Uganda
Tea™ Magenta Vein	●●●●○	Trailing	●●●	Y	Uganda
Tea™ Pink	●●●●○	Trailing	●●●	Y	Uganda
Tea™ Purple	●●●●○	Trailing	●●●	Y	Uganda
Tea™ Purple Green Edge	●●●●●	Trailing	●●●	Y	Uganda

Tea™ Flamingo

Tea™ White



Petunia hybrid | Tea™



- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

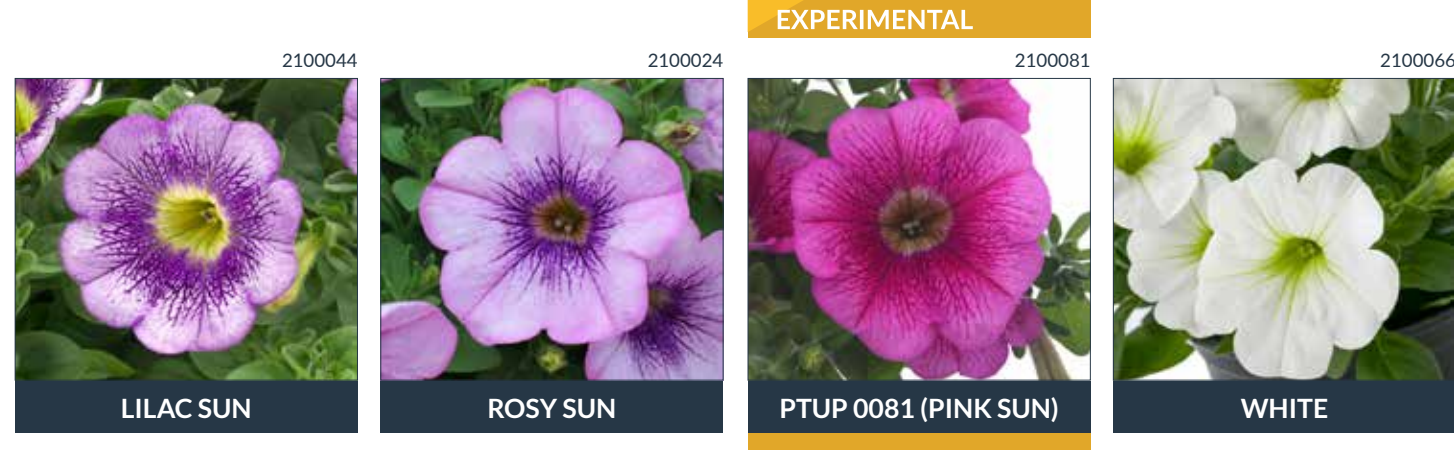
- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño

Petunia Tea™	O100	40 - 20	9 - 14 weeks	4 - 6 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Purple White Edge	●○○○○	Trailing	●●●	Y	Uganda
Tea™ Red	●○○○○	Semi-trailing	●●●	Y	Uganda
Tea™ Rose Morn	●●●○○	Trailing	●●○	Y	Uganda
Tea™ Yellow	●○○○○	Trailing	●●●	Y	Uganda
Tea™ White	●●●●○	Trailing	●●●	Y	Uganda



Petunia hybrid | Tea™ Upright



- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

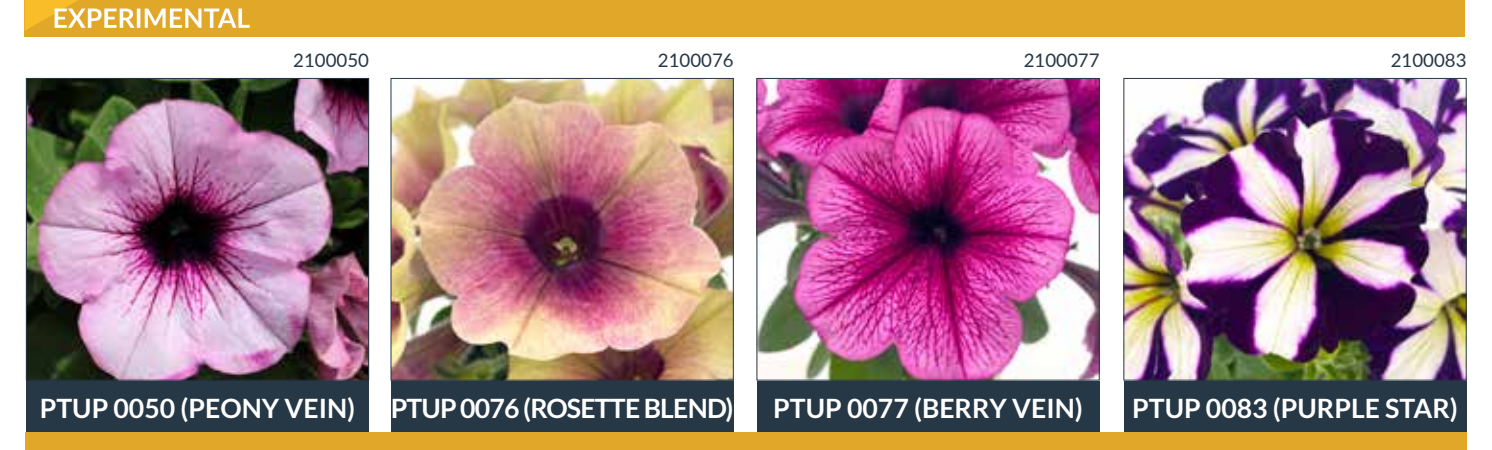
- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño

Petunia Tea™	O100	40 - 20	9 - 11 weeks	4 - 6 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ Lilac Sun	●●●○○	Upright	●●●○	Y	Uganda
Tea™ Rosy Sun	●●●○○	Upright	●●○	Y	Uganda
Tea™ PTUP 0081 (Pink Sun)	●●●○○	Upright	●●○	Y	Uganda
Tea™ White	●●●○○	Upright	●●○	Y	Uganda

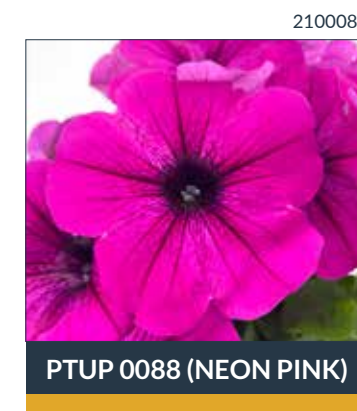


Tea™ Lilac Sun

Petunia hybrid | Tea™ Upright



EXPERIMENTAL



- ▶ Great rain and heat tolerance
- ▶ Early flowering
- ▶ Vigorous but controlled trailing growth
- ▶ Perfect for a multitude of sizes

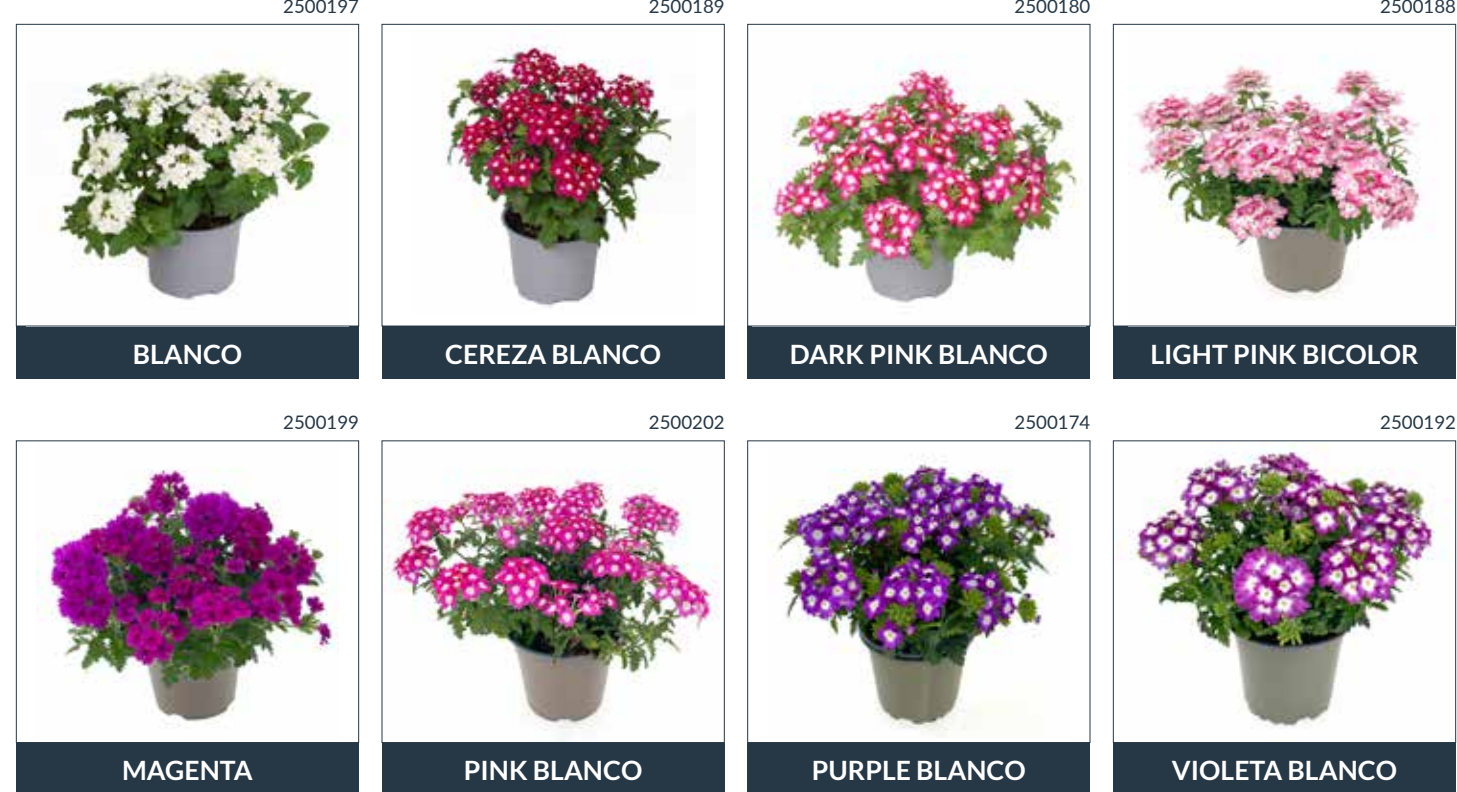
- ▶ Très bonne tolérance à la pluie et à la chaleur
- ▶ Précoce
- ▶ Port retombant, vigoureux mais contrôlé
- ▶ Parfait pour une production en différentes tailles de pots

- ▶ Excelente tolerancia al calor y a lluvia
- ▶ Floración temprana
- ▶ Porte colgante vigoroso pero controlado
- ▶ Perfecta para la producción en macetas de diferente tamaño



Petunia Tea™	O100	40 - 20	9 - 11 weeks	4 - 6 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Tea™ PTUP 0050 (Peony Vein)	●●●○○	Upright	●●○	Y	Uganda
Tea™ PTUP 0076 (Rosette Blend)	●●●○○	Upright	●●○	Y	Uganda
Tea™ PTUP 0077 (Berry Vein)	●●●○○	Upright	●●○	Y	Uganda
Tea™ PTUP 0083 (Purple Star)	●●●○○	Upright	●●○	Y	Uganda
Tea™ PTUP 0088 (Neon Pink)	●●●○○	Upright	●●○	Y	Uganda

Verbena hortensis | Fuerte™



Verbena hortensis | Fuerte™

EXPERIMENTAL

2500198



- ▶ Less sensitive to mildew
- ▶ Series with striking colors
- ▶ Suitable for hanging basket
- ▶ Weather tolerant
- ▶ Moins sensible au mildiou
- ▶ Série aux couleurs frappantes
- ▶ Convient pour les paniers suspendus
- ▶ Tolérant aux intempéries
- ▶ Menos sensible al mildiu
- ▶ Serie con colores llamativos
- ▶ Adecuado para cestas colgantes
- ▶ Tolerante al clima

Verbena Fuerte™	O100	41 - 16	13 - 25 weeks	6 - 8 inch	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Fuerte™ Blanco	●●●●○	Semi-trailing	●●●	Y	Ethiopia
Fuerte™ Cereza Blanco	●●●●○	Semi-trailing	●●○	Y	Ethiopia
Fuerte™ Dark Pink Blanco	●●●●○	Semi-trailing	●●○	Y	Ethiopia
Fuerte™ Light Pink Bicolor	●●●●○	Semi-trailing	●●○	Y	Ethiopia
Fuerte™ Magenta	●●●●○	Semi-trailing	●●○	Y	Ethiopia
Fuerte™ Pink Blanco	●●●●○	Semi-trailing	●●○	Y	Ethiopia
Fuerte™ Purple Blanco	●●●●○	Semi-trailing	●●○	Y	Ethiopia
Fuerte™ Violeta Blanco	●●●●○	Semi-trailing	●●○	Y	Ethiopia
Fuerte™ VERB 0198 (Purple Bicolor)	●●●●○	Semi-trailing	●●○	Y	Ethiopia

Verbena hortensis | Fuerte™ Compact

2500176

2500195

2500196



DENSO BLANCO



DENSO CEREZA



DENSO MAGENTA

- ▶ Less sensitive to mildew
- ▶ Series with striking colors
- ▶ Suitable for hanging basket
- ▶ Weather tolerant

- ▶ Moins sensible au mildiou
- ▶ Série aux couleurs frappantes
- ▶ Convient pour les paniers suspendus
- ▶ Tolérant aux intempéries

- ▶ Menos sensible al mildiu
- ▶ Serie con colores llamativos
- ▶ Adecuado para cestas colgantes
- ▶ Tolerante al clima



Verbena Fuerte™ Compact	O100	41 - 16	13 - 25 weeks	6 - 8 inch and hb	6 - 8 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Fuerte™ Denso Blanco	●●●●○	Upright	●●○	Y	Ethiopia
Fuerte™ Denso Cereza	●●●●○	Upright	●●●	Y	Ethiopia
Fuerte™ Denso Magenta	●●●●○	Upright	●●●	Y	Ethiopia



Fuerte™ Denso Blanco



Fuerte™

Euphorbia pulcherrima | Superstars® Robyn



- ▶ Easy branching
- ▶ Beautiful cyathia
- ▶ Zero heat delay
- ▶ Compact plant habit
- ▶ Large, smooth bracts

- ▶ Fácil ramificación
- ▶ Hermosa ciatía
- ▶ Grande tolérance à la chaleur pendant la culture.-. Zéro retard !
- ▶ Hábito de planta compacto
- ▶ Brácteas grandes y lisas

- ▶ Branchement facile
- ▶ Belle cyathie
- ▶ Excelente tolerancia al calor durante el cultivo: sin retrasos
- ▶ Port de plante compact
- ▶ Grandes bractées lisses



Poinsettia Superstars®	O100	30 - 37	12 - 20 weeks	4 - 10 inch	8 - 12 inch	
	Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time
Superstars® Robyn Marble	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Robyn Pink	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Robyn Red	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Robyn White	●○○○○	Upright	●●●	N	Mexico	7 weeks



Euphorbia pulcherrima | Superstars® Kayla



- ▶ Good V-shape
- ▶ Uniform plant shape
- ▶ Beautiful color
- ▶ Strong stems

- ▶ Port V bien
- ▶ Uniformité en forme de plante
- ▶ Belle couleur
- ▶ Tiges fortes

- ▶ Buena forma de V
- ▶ Porte uniforme
- ▶ Color bonito
- ▶ Tallos robustos

Poinsettia Superstars®	O100	30 - 37	12 - 20 weeks	4 - 10 inch	8 - 12 inch	
	Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time
Superstars® Kayla Metallic Pink (PON 210)	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Kayla Pink (PON 209)	●●○○○	Upright	●●●	N	Mexico	7 weeks
Superstars® Kayla Red	●●○○○	Upright	●●●	N	Mexico	7 weeks

Euphorbia pulcherrima | Superstars®



- ▶ Good V-shape
- ▶ Uniform plant shape
- ▶ Nice color
- ▶ Strong stems
- ▶ Buena forma en V
- ▶ Forma de planta uniforme
- ▶ Buen color
- ▶ Tallos fuertes
- ▶ Bien taillée en forme de V
- ▶ Forme de plante uniforme
- ▶ Belle couleur
- ▶ Tiges solides



Poinsettia Superstars

Euphorbia pulcherrima | Superstars®

EXPERIMENTAL



- ▶ Easy branching
- ▶ Excellent shelf life
- ▶ Good V-shape
- ▶ Astro Burgundy contains approximately 30% reversion
- ▶ Fácil ramificación
- ▶ Excelente durée de conservation
- ▶ Bien taillée en forme de V
- ▶ Astro Burgundy contient environ 30 % de réversion
- ▶ Branchement facile
- ▶ Excelente vida útil
- ▶ Buena forma en V
- ▶ Astro Burgundy contiene aproximadamente un 30 % de reversión



Euphorbia pulcherrima | Superstars®



- ▶ Good V-shape
- ▶ Robust, solid stems
- ▶ Excellent shelf life
- ▶ Very uniform
- ▶ Bonne forme en V
- ▶ Tiges robustes et solides
- ▶ Excellente durée de conservation
- ▶ Très uniforme
- ▶ Buena forma de V
- ▶ Tallos robustos y sólidos
- ▶ Excelente vida útil
- ▶ muy uniforme



Poinsettia Superstars®	Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time
Superstars® Aries Red	●●●●○	Upright	●●●	N	Mexico	7,5 weeks
Superstars® Astro Red	●●●●○	Upright	●●●	N	Mexico	7,5 weeks
Superstars® Astro Burgundy (PON 207)	●●●●○	Upright	●●●	N	Mexico	7,5 weeks
Superstars® Luna Red	●●○○○	Upright	●●○	N	Mexico	7,5 weeks

Poinsettia Superstars®	Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time
Superstars® Leona Red	●●●●○	Upright	●●○	N	Mexico	7,5 - 8 weeks
Superstars® Leona White	●●●●○	Upright	●●○	N	Mexico	7,5 - 8 weeks



Euphorbia pulcherrima | Superstars®

2002095

NEW



NOVA CINNAMON (PON 190)

- ▶ Excellent shelf life
- ▶ Large flowers
- ▶ Smooth bracts
- ▶ Special color

- ▶ Excellente durée de conservation
- ▶ Grandes fleurs
- ▶ Bractées lisses
- ▶ Couleur spéciale

- ▶ Excelente vida en estantería
- ▶ Flores grandes
- ▶ Brácteas suaves
- ▶ Color especial



7.5 - 8 weeks

Euphorbia pulcherrima | Superstars®

2002071

NEW



NYLA RED (PON 188)

- ▶ Bright color
- ▶ Compact plant habit
- ▶ Excellent shelf life
- ▶ Good V-shape
- ▶ Large flowers

- ▶ Couleur vive
- ▶ Port compact
- ▶ Excellente durée de conservation
- ▶ Bonne forme en V
- ▶ Grandes fleurs

- ▶ Belle couleur
- ▶ Hábito de planta compacto
- ▶ Excelente vida en estantería
- ▶ Buena forma en V
- ▶ Flores grandes



8 weeks

Poinsettia Superstars®	O100	16 - 32	16 - 24 weeks	4 - 10 inch	8 - 12 inch	
Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time	
Superstars® Nova Cinnamon (PON 190)	●●●●○	Upright	●●○	N	Mexico	7,5 - 8 weeks
Superstars® Nyla Red (PON 188)	●●○○○	Upright	●○○	N	Mexico	8 weeks

Euphorbia pulcherrima | Superstars®

2001599



VIRGO WHITE

- ▶ Vigorous
- ▶ Dark leaves
- ▶ One of the most white Poinsettia on the market

- ▶ Vigoureux
- ▶ Feuilles sombres
- ▶ L'un des poinsettias les plus blancs du marché

- ▶ Vigoroso
- ▶ hojas oscuras
- ▶ Una de las Poinsettias más blancas del mercado



8-8.5 weeks

Poinsettia Superstars®	O100	16 - 32	16 - 24 weeks	4 - 10 inch	8 - 12 inch	
Vigor	Habit	Earliness	Daylength Neutral	Produced in	Reaction Time	
Superstars® Virgo White	●●●●○	Upright	●○○	N	Mexico	8 - 8,5 weeks

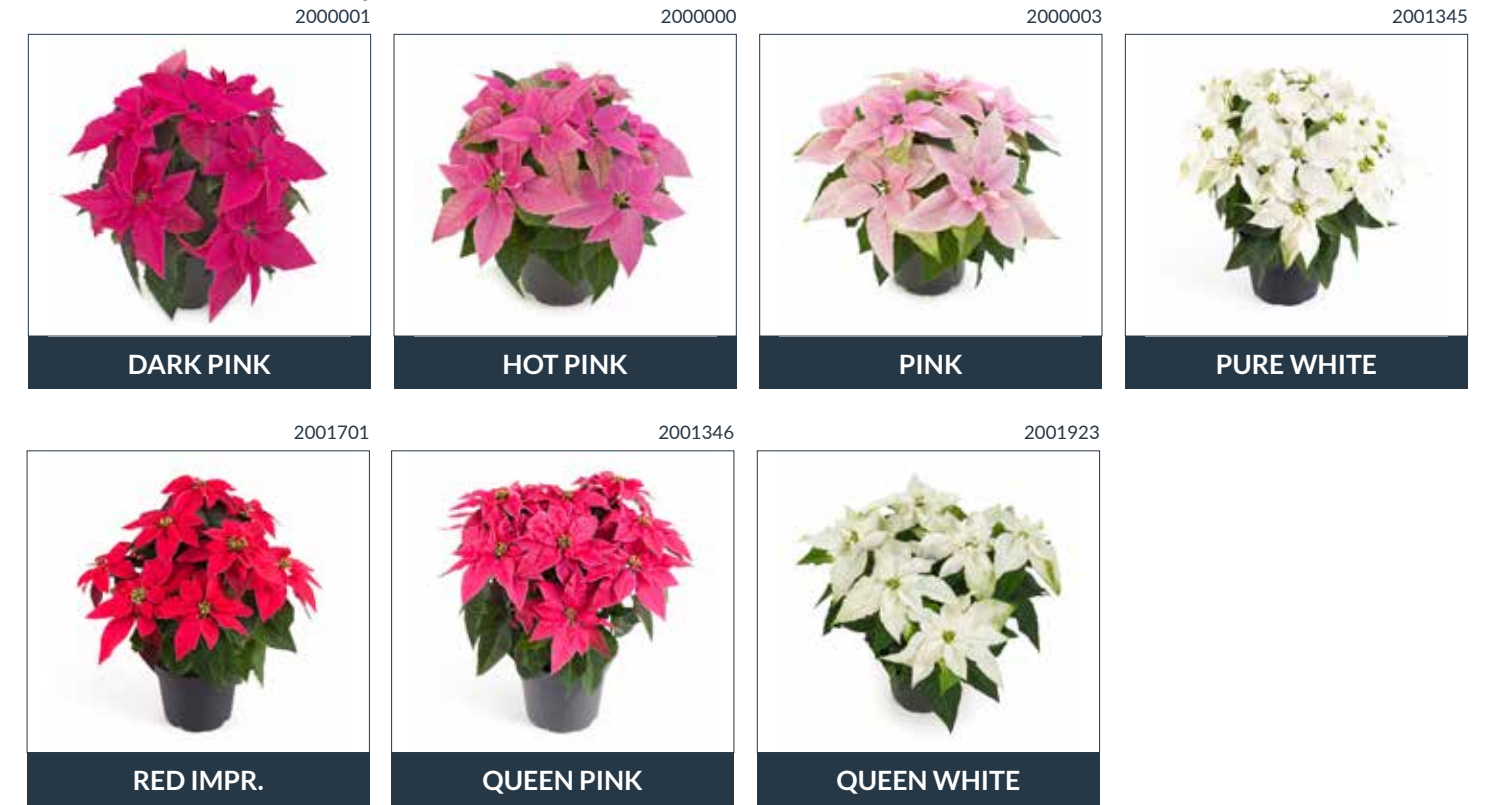


Princettia® Queen Pink

CUTTING RAISED








Euphorbia pulcherrima | Princettia®



- ▶ Exceptional consistency in habit, vigor and reaction time
- ▶ Zero heat delay
- ▶ Compact plant habit

- ▶ Homogénéité exceptionnelle en termes de port, de vigueur et de temps de réponse
- ▶ Grande tolérance à la chaleur pendant la culture.-. Zéro retard !
- ▶ Compact

- ▶ Uniformidad excepcional en porte, vigor y tiempo de reacción
- ▶ Excelente tolerancia al calor durante el cultivo: sin retrasos
- ▶ Planta compacta

Princettia®	 O100	 31 - 39	 12 - 20 weeks	 Quart - 5 inch	 8 - 12 inch
	Vigor	Habit	Earliness	Daylength Neutral	Produced in
Princettia® Dark Pink	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Hot Pink	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Pink	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Pure White	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Red Impr.	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Queen Pink	●●●●○	Compact	●●○	N	Ethiopia
Princettia® Queen White	●●●●○	Compact	●●○	N	Ethiopia

Begonia Dreams

Coming soon!



Your dream is never too big, too small or too wild.



At Beekenkamp, we're dedicated to enhancing our portfolio to better serve you. We are thrilled to introduce our upcoming varieties, available for order in the Experimental and Pre-commercial categories. Please note that these varieties are still undergoing research, and protocols and procedures are being refined. Availability is limited. Explore these new offerings, knowing that by participating, you are gaining access to our future products. Stay ahead with Beekenkamp! ★

En Beekenkamp, mejoramos continuamente nuestro portafolio para atenderle mejor. Descubra nuestras nuevas variedades disponibles para ordenar en las categorías Experimental y Pre-comercial. Tenga en cuenta que estas variedades aún están en investigación, su disponibilidad es limitada. Al participar en esta etapa, accede a nuestros futuros productos. ¡Manténgase al día con Beekenkamp! ★

Chez Beekenkamp, nous enrichissons constamment notre portefeuille pour mieux vous servir. Découvrez nos nouvelles variétés à commander dans les catégories Expérimental et Pré-commercial. Veuillez noter que ces variétés sont encore en recherche, leur disponibilité est limitée. En participant à cette étape, vous accédez à nos futurs produits. Restez en avance avec Beekenkamp ! ★



Product Management & Marketing

Our Product Management team continually tests and assesses our own genetics as well as our breeding partners', in order to expand our technical knowledge and insight.

The application of modern breeding techniques is the key to success at Beekenkamp Plants. Our breeding activities focus on improving product quality, from unrooted cuttings to finished plants, as well as on improving tolerance to pests and diseases. Moreover, we strive to reduce PGR requirements while extending shelf life and garden performance.

Investments are based on a clear vision of future needs for all the links in the current ornamental horticulture production and supply chain. Test locations in different parts of the world are very important to us, as it is Beekenkamp's goal to provide consumers with the best products available for their unique climate zone.

All these trials allow us to monitor the development of our genetics in different climates and cultivation circumstances. Beekenkamp Plant's comprehensive cultivation database contains extensive information from all over the world, taking each specific cultivation situation into account. All this, to provide you with the most up to date crop advice and data.

Our Marketing team draws inspiration from the entire ornamental supply chain, from grower to retailer to end consumer. Our extensive experience and the close cooperation with our partners ensures mutual success. Just reach out to our sales team or office.



We welcome the chance to collaborate with you on visuals and designs.

We look forward to welcoming you in the Netherlands. Visit our facilities and take a tour of our shelf - life testing room. Check out our trial garden and meet with our Marketing team!

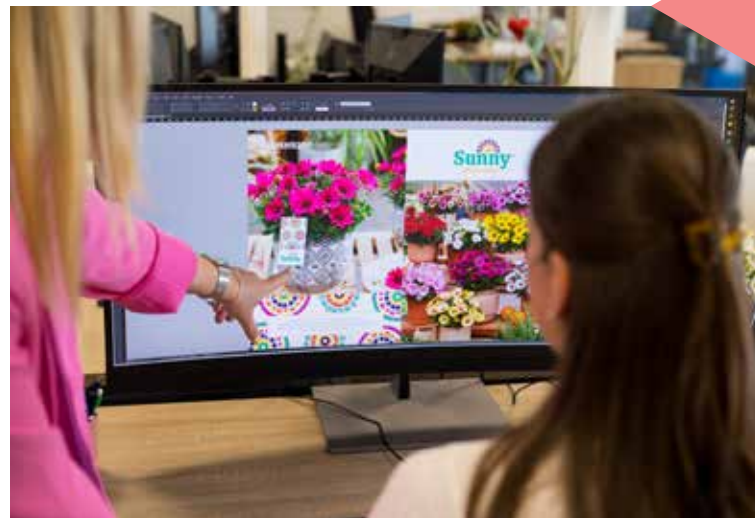
Gestion de productos y mercadeo

Nuestro equipo de gestión de productos prueba continuamente nuestra genética y la de nuestros socios de hibridación para ampliar sus conocimientos técnicos para usted. La aplicación de técnicas modernas de reproducción es la clave del éxito en Beekenkamp Plants.

Nuestro mejoramiento se centra en la mejora de la calidad del producto, desde las plantas sin raíces hasta las terminadas, así como en una mejor tolerancia a plagas y enfermedades. También nos esforzamos por reducir la necesidad de PGR al tiempo que prolongamos la vida útil y el rendimiento del jardín.

Las inversiones se basan en una visión clara de las necesidades futuras de todos los eslabones de la cadena de producción y suministro de la horticultura ornamental contemporánea. Las ubicaciones de prueba en diferentes partes del mundo son muy importantes para nosotros, ya que el objetivo de Beekenkamp es proporcionar al consumidor los mejores productos disponibles para su zona climática única.

Estos ensayos nos permiten controlar los efectos de nuestra genética en diferentes circunstancias de crecimiento. La completa base de datos de cultivos de Beekenkamp Plant contiene amplia



información de todo el mundo, teniendo en cuenta cada situación de cultivo. Todo ello, para proporcionarte los consejos y datos más actualizados.

Nuestro equipo de marketing se inspira en toda la cadena ornamental, desde el productor hasta el minorista y el consumidor final. Nuestra amplia experiencia trabajando con nuestros socios garantiza el éxito mutuo. Simplemente comuníquese con nuestro equipo de ventas u oficina, agradeceríamos la oportunidad de colaborar con usted en imágenes y diseños.

Beekenkamp le da la bienvenida a visitar nuestras instalaciones en los Países Bajos para un recorrido por nuestra sala de pruebas de vida útil, el jardín de prueba y una visita con nuestro equipo de marketing.

Gestion des produits et marketing

Notre équipe Gestion de Produits teste et évalue en permanence notre propre matériel génétique ainsi que celui de nos partenaires dans le secteur de l'hybridation, afin de développer nos connaissances et perspectives techniques.

Le recours aux techniques modernes d'hybridation est la clé du succès chez Beekenkamp Plants. Nos activités d'hybridation sont axées sur l'amélioration de la qualité des produits, depuis les boutures non racinées jusqu'aux plantes finies, ainsi que sur l'amélioration de la tolérance aux ravageurs et aux maladies.



Nous nous efforçons également de réduire les besoins en régulateurs de croissance, tout en allongeant la durée de conservation et la performance au jardin.

Les investissements sont basés sur une vision claire des besoins futurs à tous les niveaux de l'horticulture ornementale actuelle et de la chaîne logistique. Il est très important pour nous d'avoir des sites d'essai dans différentes parties du monde, car l'objectif de Beekenkamp est de fournir aux consommateurs les meilleurs produits disponibles dans leur zone climatique.

Tous ces essais nous permettent de contrôler le développement de nos matériels génétiques sous différents climats et dans diverses conditions de culture. La base de données complète de Beekenkamp comprend des informations détaillées provenant du monde entier, qui tiennent compte de chaque situation spécifique de culture. Ceci afin de vous fournir les données et les conseils de culture les plus récents.

Notre équipe Marketing s'inspire de l'ensemble de la chaîne logistique de l'horticulture ornementale, du producteur au distributeur et jusqu'au consommateur final. Notre longue expérience et l'étroite coopération avec nos partenaires garantit un succès mutuel. Il vous suffit de contacter notre équipe de ventes ou notre agence. Nous nous réjouissons de travailler avec vous sur les visuels et les projets.

Nous avons hâte de vous accueillir aux Pays - Bas dès que la situation Covid - 19 le permettra. Venez visiter nos locaux et faire un tour dans notre salle d'essai de conservation. Jetez un coup d'œil sur notre jardin d'essai et venez rencontrer notre équipe Marketing !





Beekenkamp Group. An established presence in the world of horticulture. A family business since 1951, we now have over 2,900 employees worldwide and produce over 2 billion young plants every year, with a total greenhouse area of 100 hectares. The Beekenkamp Group combines the forces of our three businesses. **We work together for the best result.**

Beekenkamp Group. Una presencia consolidada en el mundo de la horticultura. Una empresa familiar desde 1951, ahora contamos con más de 2900 empleados en todo el mundo y cada año producimos más de 2000 millones de plantas jóvenes, con una superficie total de invernaderos de más de 100 hectáreas. El Grupo Beekenkamp combina las fuerzas de nuestros tres negocios. **Trabajamos juntos para el mejor resultado.**

Beekenkamp Group. Une référence dans le secteur horticole. Depuis 1951, une entreprise familiale authentique, qui compte actuellement plus de 2900 employés dans le monde entier, réalise une production annuelle de plus de 2 milliards de jeunes plants et possède une superficie totale de 100 hectares de serres. Le groupe Beekenkamp réunit ses forces dans trois entreprises. **Ensemble, nous aspirons au meilleur résultat.**



Corporate Social Responsibility

We see social responsibility as a crucial element in running our business. In addition to our care for all of our employees who work for us worldwide, as well as their families, we also ensure that the environmental impact of our activities is minimal. Beekenkamp also sets high standards for hygiene. We implement very strict hygiene measurements to prevent diseases and discourage pests. All of these efforts have resulted in gaining various certificates. Our provisions regarding working conditions, the environment and hygiene are subject to external monitoring.

Responsabilidad social corporativa

Consideramos que la responsabilidad social es un elemento crucial en el funcionamiento de nuestro negocio. Además de nuestra preocupación por todos los empleados que trabajan con nosotros en todo el mundo, así como por sus familias, también nos aseguramos de que el impacto ambiental de nuestras actividades sea mínimo. Beekenkamp mantiene también un alto estándar en cuanto a la higiene, con la implementación de medidas muy estrictas para prevenir enfermedades y combatir plagas. Todos estos esfuerzos han sido reconocidos con diversos certificados. Nuestras disposiciones relativas a las condiciones de trabajo, el medio ambiente y la higiene están sometidas a un control externo.

Entrepreneuriat socialement responsable

La responsabilidad social es un aspecto importante de nuestra gestión de empresa. Además del cuidado que le damos a todos los colaboradores y sus familias, en los cuatro rincones del mundo, también nos preocupamos de que el impacto ambiental de nuestras actividades sea mínimo. Beekenkamp también mantiene un alto estándar en cuanto a la higiene, con la implementación de medidas muy estrictas para prevenir enfermedades y combatir plagas. Todos estos esfuerzos han sido reconocidos con diversos certificados. Nuestras disposiciones relativas a las condiciones de trabajo, el medio ambiente y la higiene están sometidas a un control externo.



CERTIFICATIONS AND GUARANTEES



BEEKENKAMP PLANTS COMPANY MOVIE

The corporate company film by Beekenkamp Plants Ornamentals, includes experience combined with processes. This short video shows the audience the production processes that are required to produce a finished plant for the end consumer. The story line is the LaBella® Dahlia which is being followed throughout the video, in which you follow the processes from breeding to the finished plant going home with the end consumer. The recently introduced sustainable BKX tray and the automatization processes are also included. The video explains the processes involved at Beekenkamp Plants Ornamentals and shows the viewer how complex this actually is. An informative film that's easy to watch.

Le film d'entreprise de Beekenkamp Plants Ornamentals comprend une expérience combinée avec des processus. Cette courte vidéo montre au public les processus de production nécessaires pour produire une usine finie en magasin pour le consommateur final. L'histoire est le LaBella® Dahlia qui est suivi tout au long de la vidéo, dans laquelle vous suivez les processus de la sélection à la plante finie en rentrant à la maison avec le consommateur final. Le plateau BKX durable récemment introduit et les processus d'automatisation sont également inclus. La vidéo explique les processus impliqués chez Beekenkamp Plants Ornamentals et montre au spectateur à quel point cela est complexe. Un film informatif facile à regarder.

La película corporativa de Beekenkamp Plants Ornamentals, incluye experiencia combinada con procesos. Este breve video muestra a la audiencia los procesos de producción que se requieren para producir una planta terminada en la tienda para el consumidor final. La línea de la historia es LaBella® Dahlia, que se sigue en todo el video, en el que sigue los procesos desde la reproducción hasta la planta terminada y el consumidor final. También se incluyen la bandeja BKX sostenible recientemente introducida y los procesos de automatización. El video explica los procesos involucrados en Beekenkamp Plants Ornamentals y muestra al espectador lo complejo que es en realidad. Una película informativa que es fácil de ver.

CALENDAR 2026

CALENDAR 2027

JANUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
1				1	2	3
2	4	5	6	7	8	9
3	11	12	13	14	15	16
4	18	19	20	21	22	23
5	25	26	27	28	29	30
31						

FEBRUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
6	1	2	3	4	5	6
7	8	9	10	11	12	13
8	15	16	17	18	19	20
9	22	23	24	25	26	27
	28					

MARCH						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
10	1	2	3	4	5	6
11	8	9	10	11	12	13
12	15	16	17	18	19	20
13	22	23	24	25	26	27
14	29	30	31			

JANUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
53					1	2
1	3	4	5	6	7	8
2	10	11	12	13	14	15
3	17	18	19	20	21	22
4	24	25	26	27	28	29
5	31					

FEBRUARY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
5	1	2	3	4	5	6
6	7	8	9	10	11	12
7	14	15	16	17	18	19
8	21	22	23	24	25	26
9	28					

MARCH						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
9	1	2	3	4	5	6
10	7	8	9	10	11	12
11	14	15	16	17	18	19
12	21	22	23	24	25	26
13	28	29	30	31		

APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
14			1	2	3	4
15	5	6	7	8	9	10
16	12	13	14	15	16	17
17	19	20	21	22	23	24
18	26	27	28	29	30	

MAY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
18					1	2
19	3	4	5	6	7	8
20	10	11	12	13	14	15
21	17	18	19	20	21	22
22	24	25	26	27	28	29
23	31					

JUNE						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
23	1	2	3	4	5	6
24	7	8	9	10	11	12
25	14	15	16	17	18	19
26	21	22	23	24	25	26
27	28	29	30			

APRIL						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
13				1	2	3
14	4	5	6	7	8	9
15	11	12	13	14	15	16
16	18	19	20	21	22	23
17	25	26	27	28	29	30

MAY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
17						1
18	2	3	4	5	6	7
19	9	10	11	12	13	14
20	16	17	18	19	20	21
21	23	24	25	26	27	28
22	30	31				

JUNE						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
22		1	2	3	4	5
23	6	7	8	9	10	11
24	13	14	15	16	17	18
25	20	21	22	23	24	25
26	27	28	29	30		

JULY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
27			1	2	3	4
28	5	6	7	8	9	10
29	12	13	14	15	16	17
30	19	20	21	22	23	24
31	26	27	28	29	30	31

AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31						1
32	2	3	4	5	6	7
33	9	10	11	12	13	14
34	16	17	18	19	20	21
35	23	24	25	26	27	28
36	30	31				

SEPTEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
36		1	2	3	4	5
37	6	7	8	9	10	11
38	13	14	15	16	17	18
39	20	21	22	23	24	25
40	27	28	29	30		

JULY						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
26				1	2	3
27	4	5	6	7	8	9
28	11	12	13	14	15	16
29	18	19	20	21	22	23
30	25	26	27	28	29	30
31						

AUGUST						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
31	1	2	3	4	5	6
32	8	9	10	11	12	13
33	15	16	17	18	19	20
34	22	23	24	25	26	27
35	29	30	31			

SEPTEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
35			1	2	3	4
36	5	6	7	8	9	10
37	12	13	14	15	16	17
38	19	20	21	22	23	24
39	26	27	28	29	30	

OCTOBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
40			1	2	3	
41	4	5	6	7	8	9
42	11	12	13	14	15	16
43	18	19	20	21	22	23
44	25	26	27	28	29	30
31						

NOVEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
45	1	2	3	4	5	6
46	8	9	10	11	12	13
47	15	16	17	18	19	20
48	22	23	24	25	26	27
49	29	30				

DECEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
49		1	2	3	4	5
50	6	7	8	9	10	11
51	13	14	15	16	17	18
52	20	21	22	23	24	25
1	27	28	29	30	31	

OCTOBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
39					1	2
40	3	4	5	6	7	8
41	10	11	12	13	14	15
42	17	18	19	20	21	22
43	24	25	26	27	28	29
44	31					

NOVEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
44	1	2	3	4	5	6
45	7	8	9	10	11	12
46	14	15	16	17	18	19
47	21	22	23	24	25	26
48	28	29	30			

DECEMBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
48		1	2	3	4	
49	5	6	7	8	9	10
50	12	13	14	15	16	17
51	19	20	21	22	23	24
52	26	27	28	29	30	31

Beekenkamp Plants B.V.

P.O. Box 1
2676 ZG Maasdijk

Korte Kruisweg 141
2676 BS Maasdijk
The Netherlands

T. +31 (0)174 - 526 100

info@beekenkamp.nl
www.beekenkampplants.com

